



# DETAILS

*Connecting Dragons Everywhere*



THE E-NEWSLETTER FOR DREXEL ALUMNI / SEPTEMBER 2015 • VOLUME 11 • ISSUE 8



## "Stay Connected My Friends" at the Drexel GNN

The "Most Interesting Dragon in the World" is going to be part of the 5th annual Drexel Alumni Global Night of Networking — will you? Check out this brand new promo video for the GNN, share it with your Drexel friends and join us for the #DrexelGNN on Thursday, Oct. 7! >>

### Alumni Spotlight

#### Gena Bruner Alulis, Nursing '74 CEO of Superfit, Inc.

Gena Alulis '74, founder and CEO of Philadelphia-based Superfit, Inc., has had tremendous success taking her business from a start-up custom-fit jewelry designer to a high-growth ring manufacturer. Alulis and Superfit, Inc. — the industry's top-selling specialty ring, whose patented hinge-and-latch technology alleviates the difficulty most of us endure in getting a ring over the knuckle — have garnered recognition from the Women's Jewelers Association (2009 Award for Excellence) and Pennsylvania's "50 Best Women in Business" (2005).



The jewelry industry is deeply rooted in her family, and though Alulis seemed predestined for this career, she initially set out to pursue a different path—a career in nursing.

"As a child, nurses always impressed me," says Alulis. "They were so capable and kind, and they seem to make everything better. My family was always in the business of jewelry, and I wanted to do something different."

>>



### Download the Alumni Association App

The Drexel University Alumni Association is now available for your mobile device! Download the Drexel Alumni Association app by clicking one of the buttons below for the easiest way to access our social media networks, events, photos, videos and more!



### The Global Night of Networking is Almost Here!

The Alumni Association and Drexel graduates in more than 30 cities across the world will be hosting GNN receptions on Wednesday, Oct. 7. Sign up and join us for this global celebration of our Drexel pride! A full list of locations can be found [here](#).

This year we're making your Global Night of Networking experience even better! Our registration site now features an online networking tool you can start using immediately. Register now to:

See who is coming in your area.

### #50Days50Giveaways

Follow us on Facebook, Twitter or Instagram to see the item of the week. Everyone who likes, comments, shares or retweets the item on social media will be entered into a drawing for the prize. Be sure to use the hashtag: #50Days50Giveaways to play along!

Create a simple profile by connecting your LinkedIn account.  
 Add a photo and a few sentences about yourself.  
 Make connections with other attendees, in your area or somewhere else.  
 Leave a comment with #DrexelGNN.  
 Follow up after October 7 with your new connections!

## Experience GNN Online with the Virtual Site



The online Virtual Site allows anyone anywhere to participate in the GNN throughout the day on October 7. Tune in if you aren't able to attend an in-person reception, or if you want to see some of the exciting programs before you meet up with fellow Dragons in your area!

Some program highlights include: "Building His Brand, One Blog Post at a Time" with style blogger and Drexel student Ian Michael Crumm '16; "Meet the Owners of ReAnimator Coffee" with Mark Corpus, BS '06, and Mark Capriotti, BS '05; "7 Reasons Why You Aren't Achieving Your Goals and Dreams and What to Do About It" with Jamila Payne, BS '00, MBA '06; and "Eating to Optimize Exercise Performance" with Stella L. Volpe, PhD, professor and chair of the Department of Nutrition Sciences. This is just a sample of the many programs you can expect on the Virtual Site. The [full schedule](#) is available online.

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## In Case You Missed It: New Dragon Meet-Ups



In August, the Alumni Association traveled across the country to welcome incoming Drexel Dragons at more than 30 New Dragon Meet-Ups. Formerly known as New Student Send-offs, New Dragon Meet-Ups connected more than 900 incoming Drexel Dragons, current students, Drexel parents, alumni, faculty and staff to help answer any last-minute questions about the Drexel experience. Meet-ups were hosted by Drexel alumni and parents in over 15 states including California, Florida, Hawaii, Michigan, North Carolina and Texas.

## Receptions for Alumni in China and South Korea

Save the date! The Alumni Association will be hosting an alumni event in Shanghai, PRC on Sunday, Nov. 1 and in Seoul, Korea on Friday, Nov. 6. If you live in China or South Korea, be sure that we have your mailing address to receive an invitation. Click here to update your information or email Executive Director of Alumni Relations Fanny Chu-Fong at [fcf@drexel.edu](mailto:fcf@drexel.edu) with your name, major, class year and your mailing address. More information to come!

## CAN DU Fall Service Project at Parkside Evans Playground

This year, CAN DU volunteers will make an impact in Drexel's West Philadelphia neighborhood by working with Fairmount Park Conservancy, cleaning up and restoring the Parkside Evans Playground

Be on the lookout for this week's item, a pair of leather travel tags!



Congratulations to **Jane Burton, MS '96** who won last week's prize — a garment bag!

## Alumni Career Services

### Brazen Virtual Networking Hours in September and October

Join fellow Drexel alumni for a unique opportunity to celebrate your Drexel pride, share your experiences, exchange career advice and build your professional network—without leaving your home or office!

On **Wednesday, Sept. 30**, and again during the Alumni Global Night of Networking on **Wednesday, Oct. 7**, the Alumni Association will host Virtual Networking Hours for all alumni. You will be randomly paired with fellow graduates with similar interests or backgrounds for several 10-minute text-based chats that will allow you to make a connection, exchange contact information and build your network. These online speed-networking style events that will allow you to build relationships in a purposeful and exciting way!

### An Insider's Look at Education for a "Global" World: An Alumni Career Services Program

Educators at all levels are faced with the challenge of preparing learners to navigate life and career in an increasingly interconnected world, and learners of all ages need to identify opportunities that make sense for them.

**Julie Mostov**, PhD, vice provost for global initiatives at Drexel University, will lead a panel of experts including **Stephanie McKissic, EdD '12**, program officer at the U.S. Department of Education, **Adam Zahn '11**, academic programs manager for the Office of International Programs at Drexel, and **Mark Lenhart**, to explore trends in global education, and provide an insider's look at government, foundation and university-based programs that are equipping students for success. This event will be held both online and in person at Drexel's Washington, D.C. office on Tuesday, Oct. 27. >>

### Shifting Gears at Mid Career: An Alumni Career Services Program

The average person will have seven careers during their lifetime and it is not uncommon to have the desire to try something new in the middle of your professional journey. If you are currently exploring new options or are about to do so in the near future, join the Alumni Association on Thursday, Oct. 29 for a discussion moderated by **Sally Stetson, MS '83**, principal and co-founder of Salveson Stetson group, and a panel of alumni who will share their insight into mid-career transitions. Panelists will share their stories of



on Saturday, Oct. 24. Projects will include trash and debris clean-up, playground upgrades, trail restoration, fall planting, and much more.

The day will kick off with a volunteer breakfast at Drexel Pizza followed by transportation to Parkside Evans Playground. Refreshments will be available on-site throughout the morning and volunteers will receive a complimentary commemorative CAN DU T-shirt! >>

## Drexel Night at Citizens Bank Park: Phillies vs. Mets

Drexel Dragons will be taking over Citizens Bank Park to cheer on the Philadelphia Phillies as they battle the New York Mets on Thursday, Oct. 1. A Drexel student will throw the first pitch so show your Dragon pride by wearing blue and gold. Join the Alumni Association for a pregame meet-up with alumni, friends, and members of Drexel's senior class at Xfinity Live featuring drink specials and free appetizers. >>

## College of Medicine Alumni Weekend 2016



Save the date for your reunion! Join us for Alumni Weekend 2016 to reconnect with classmates and Drexel University College of Medicine. Enjoy interactive programs and opportunities to socialize with fellow graduates. In 2016 all alumni will gather on the same weekend to celebrate: Class of 1966 Dinner on Thursday, May 19; and Alumni Weekend for all reunion classes on Friday, May 20 and Saturday, May 21. [Book your hotel today](#) and receive a special reunion rate. More details coming soon!

## Support the Writers Room at the Dornsife Center for Neighborhood Partnerships



Located within the Dornsife Center for Neighborhood Partnerships, Writers Room is a place for reading, writing, thinking, and being. In the upcoming academic year, Writers Room will offer courses on creative nonfiction where Drexel students and local neighborhood residents study alongside each other, create a shared story, and form real relationships. Please consider supporting this impactful program that truly embodies Drexel's commitment to civic engagement by donating one of the required texts. Books can be purchased online directly from our Amazon Wish List. >>

For more information about Writers Room, contact Catherine Murray at 215.571.3334 or [catherine.m.murray@drexel.edu](mailto:catherine.m.murray@drexel.edu).

making the transition from the corporate to non-profit world, enhancing their career through entrepreneurship and discovering new professional passions after being downsized. >>

## Entrepreneurship in Education: An Alumni Career Services Program

Join the Drexel University Alumni Association, the School of Education and the Close School of Entrepreneurship for a conversation about the important role that entrepreneurs can play in solving the problems of learners and shaping schools and systems on Thursday, Nov. 12.

In a discussion moderated by **Chuck Sacco, MBA '06**, entrepreneur in residence and director of external relations for the Close School, guest speakers **Judy Harris '77**, founder & chief executive officer of Connections, LLC, and **Katie Palenscar '08**, president and chief executive officer of Unbound Concepts, will explore the role of entrepreneurs in the education sector, the trends in educational entrepreneurship and the resources that are available at Drexel and elsewhere to support these ventures. >>

## Career Column by Drexel Alumnus

**Leadership Unlimited**  
by **Terry Wall, MBA '97**  
"Teamwork in the Music Industry"

Get a rock icon's take on teamwork in the music industry in this Q&A with Wall and legendary guitarist Jorma Kaukonen.



## Alumni Travel Program Featured Excursion: Tanzania Migration Safari, February 26 to March 8, 2016



The annual movement of wildebeest and other grazing herbivores across the Serengeti Plains is one of the greatest spectacles of the natural world. Orbridge's Tanzania Migration Safari is a once-in-a-lifetime journey, encompassing this and other incredible wildlife excursions to world-famous national parks and reserves: Arusha National Park, Tarangire National Park, Ngorongoro Crater, Olduvai Gorge and the acacia-dotted savannas of the Serengeti National Park. >>

As part of our commitment to lifelong learning, the Alumni Association offers unique group travel opportunities to Drexel graduates. These alumni travel programs combine educational forums and excursions to places of historical and cultural interest, with the opportunity to enjoy unplanned experiences and meet local people. To join our travel mailing list and receive information on our upcoming trips, email the Alumni Office at [alumni@drexel.edu](mailto:alumni@drexel.edu), and please include your name, class year and address. >>

## Upcoming Alumni Events

### Philadelphia Metro

**Drexel Night at Citizens Bank Park: Phillies vs. Mets**  
Thursday, Oct. 1, 2015  
Xfinity Live and Citizens Bank Park,

### Around the World

**September Virtual Networking Hour**  
Wednesday, Sept. 30, 2015  
Online

### Colleges & Schools

**End-of-Life and Palliative Care to Increase Quality of Life and Lessen Member Suffering**  
Tuesday, Sept. 22, 2015

### Campus & Community

**Pi Kappa Phi Alpha Upsilon Chapter Alumni Golf Outing**  
Friday, Sept. 18, 2015  
Turtle Creek Golf Course, Limerick,

Philadelphia

**Drexel Alumni Day at the Academy of Natural Sciences**

Saturday, Oct. 3, 2015  
Marriott Courtyard Downtown Philadelphia

**Stress Free Student Loan Management Workshop**

Tuesday, Oct. 6, 2015  
Thomas R. Kline School of Law, Drexel University, Philadelphia

**Alumni Day at Women's Field Hockey**

Sunday, Oct. 11, 2015  
Vidas Athletic Complex, Drexel University, Philadelphia

**Real Estate Investing for Beginners: Panel Discussion and Reception**

Thursday, Oct. 15, 2015  
Vesper, Philadelphia

**An Evening at the Franklin Institute: Vatican Splendors**

Wednesday, Oct. 21, 2015  
The Franklin Institute, Philadelphia

**CAN DU Fall Service Project**

Saturday, Oct. 24, 2015  
Park Evans Playground, Philadelphia

**Shifting Gears at Mid Career: An Alumni Career Services Program**

Thursday, Oct. 29, 2015  
The Palm at the Bellevue, Philadelphia

**Sustaining Philadelphia: Environmental Challenges and Opportunities**

Thursday, Nov. 5, 2015  
Philadelphia History Museum, Philadelphia

**Immortal Beauty: Highlights from the Fox Historic Costume Collection**

Saturday, Nov. 21, 2015  
URBN Center Annex, Drexel University, Philadelphia

**Global Night of Networking**

**Virtual Networking Hour**  
Wednesday, Oct. 7, 2015  
Online

**Alumni Global Night of Networking Receptions**

Wednesday, Oct. 7, 2015  
Various Locations

**An Insider's Look at Education for a "Global" World: An Alumni Career Services Program**

Tuesday, Oct. 27, 2015  
Drexel University Washington, D.C. and Online

**Entrepreneurship in Education**

Thursday, Nov. 12, 2015  
Drexel University Washington, D.C. and Online

Online

**Keys to Running a Successful Fall Marathon**

Wednesday, Sept. 30, 2015  
Online

**Cosmopolitan Cocktail Reception with Dean Schidlow for Physician Alumni**

Thursday, Oct. 8, 2015  
The Cosmopolitan Club, New York

**College of Medicine Discovery Day**

Thursday, Oct. 8, 2015  
Drexel University Queen Lane Campus, Philadelphia

**College of Computing & Informatics Employer Fair and Networking Reception**

Thursday, Oct. 8, 2015  
Behrakis Grand Hall, Drexel University, Philadelphia

**Chemical & Biological Engineering Annual Event**

Saturday, Oct. 10, 2015  
MacAllister Hall, Drexel University, Philadelphia

**Lunch, Learn and Lead: Martha Soehren, Comcast**

Thursday, Oct. 15, 2015  
Gerri C. LeBow Hall, Drexel University, Philadelphia

**Kline School of Law Reunion 2015**

Saturday, Oct. 17, 2015  
Marriott Downtown, Philadelphia

**Alumni Intermediate Excel Training Workshop**

Monday, Oct. 19, 2015  
Gerri C. LeBow Hall, Drexel University, Philadelphia

**The BAYADA Home Health Care Speaker Series, Youth Suicide: Prevention, Treatment and the Family**

Tuesday, Oct. 20, 2015  
New College Building, Drexel University, Philadelphia

**Success in Academia**

Friday, Oct. 30, 2015  
Behrakis Grand Hall, Drexel University, Philadelphia

**New York City Wine Tasting with LeBow College of Business**

Thursday, Nov. 12, 2015  
City Winery, New York

Pa.

**Reptiles: The Beautiful and the Deadly**

Sunday, Sept. 20, 2015 through Sunday, Jan. 10, 2016  
The Academy of Natural Sciences of Drexel University, Philadelphia

**22nd Annual Drexel Golf Classic**

Monday, Sept. 21, 2015  
Scotland Run Golf Club, Williamstown, N.J.

**Commitment, Grit and the Pursuit of Long-Term Goals**

Thursday, Oct. 1, 2015  
Online

**Overnight for Adults**

Saturday, Oct. 3, 2015  
The Academy of Natural Sciences of Drexel University, Philadelphia

**Philadelphia Shell Show**

Saturday, Oct. 17, 2015  
The Academy of Natural Sciences of Drexel University, Philadelphia



**Details** is a monthly publication of the Drexel University Alumni Association  
For more information, call 1.888.DU.GRADS or e-mail [alumni@drexel.edu](mailto:alumni@drexel.edu)



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