



DETAILS

Connecting Dragons Everywhere

THE E-NEWSLETTER FOR DREXEL ALUMNI / MARCH 2016 · VOLUME 12 · ISSUE 3



Drexel and Brandywine Realty Trust Partner on Schuylkill Yards Innovation Development

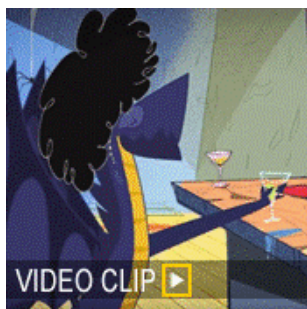


Drexel and Brandywine Realty Trust made history as they announced their partnership and unveiled plans for Philadelphia's Schuylkill Yards innovation development. This 14-acre master planned community will set the stage for re-imagined academic programs, foster new experiential learning opportunities, enable the pursuit of translational research with commercial potential, and enhance the experience of our students, faculty, professional staff, alumni and neighbors.

"Drexel has always believed there's a superior use for this unique location — essentially the 50 yard line of the Eastern Seaboard — as a neighborhood built around collaboration and innovation. That's why the University assembled these parcels, and the time is right to put this vision into action," said Drexel President John A. Fry. >>

Register Now for Alumni Weekend 2016: May 6 and 7

 Alumni Weekend



Celebrate being a Dragon at Alumni Weekend 2016, when today's campus welcomes thousands of alumni back to share memories, fun, food and more. Whether you come for one event or the whole packed weekend, you'll leave inspired and proud to call Drexel home! >>

Special pricing packages are available for the Classes of **1991** and **1966**, the **Golden Dragon Society** and **Young Alumni (Classes of 2006-2016)**.

Spring International Alumni Receptions

Drexel University is pleased to host alumni receptions in Asia and India this April. Join us in one of the six cities listed below and meet and mingle with fellow alumni, parents and current and accepted students. Share your stories and Dragon pride with them while enjoying canapés and drinks. Senior administrators from Drexel's Enrollment Management office, International Programs, Alumni Relations, and other offices will be in attendance. >>

Alumni Career Services

Virtual Networking Hours

Wednesday, March 23

In the March Virtual Career Advising Hour, you will be randomly paired with fellow graduates with similar interests or backgrounds for several 10-minute text-based chats that will allow you to make a connection, exchange contact information and build your network. >>

Thursday, April 21

The April Virtual Career Advising Hour will pair you with career advisors for several 10-minute text-based chats. Learn career tips from the experts, exchange contact information and build your network. Participate in as many of the following discussion categories as you'd like: Résumé and LinkedIn Profile; Cover Letter; Job Search Strategies; Interview Tips; Salary Negotiation; and Networking Zone. >>

Alumni Career Column

Leadership Unlimited

by Terry Wall, MBA '97

"7 Tips to Reenergize and Improve Your Business, Your Team, Yourself"



A business slowdown is the perfect time to do some retooling because you've probably got more time on your hands. Here are seven things you should be doing when business is slow. >>

News and Views

Drexel Magazine: Check Out This Year's 40 Under 40



The winter/spring issue of *Drexel Magazine* is **now available online**. Features in this edition include:

The 2016 40 Under 40: Meet this year's class of Drexel's most innovative, impressive and inspiring young alumni.

Turn of the Screw: Seven years ago, three LeBow students won the

Seoul on Wednesday, April 13
Beijing on Thursday, April 14
Shanghai on Saturday, April 16
Hanoi on Monday, April 18
New Delhi on Wednesday, April 20
Mumbai on Friday, April 22

Save the Date for These Exciting Alumni Events

An Insider's Look at The Science Behind Pixar

Thursday, June 23; Philadelphia

The Alumni Association will host this event around the Franklin Institute exhibit

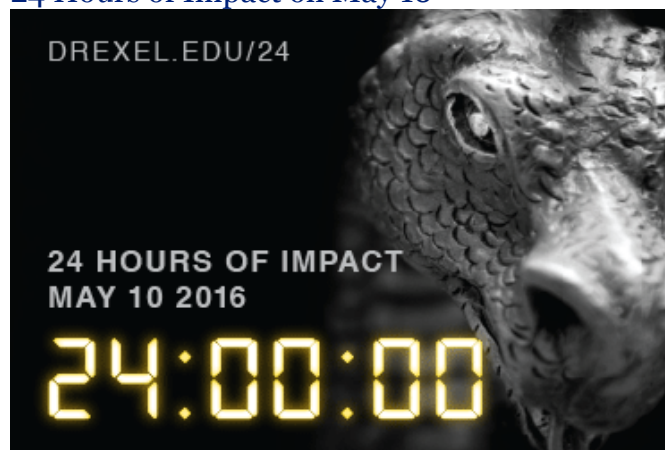
The Science Behind Pixar, featuring a Drexel alumnus who will speak about his work on the award-winning Pixar animation team.

Drexel Night at the Mann

Friday, June 24; Philadelphia

The Mann welcomes a Philadelphia favorite, Tchaikovsky with Fireworks, to start the residency of The Philadelphia Orchestra. Join the Alumni Association and the LeBow College of Business for dinner with Mann Center CEO Cathy Cahill and LeBow College Dean Frank Linnehan, followed by VIP Orchestra tickets to the performance and a fireworks show.

24 Hours of Impact on May 10



Join the Drexel Dragon Squad

Join the Drexel Dragon Squad and earn prizes for posts! Like, tweet and share Drexel news with your friends and get rewarded along the way. Special bonuses for recruiting new Squad members! #DrexelDS >>

Baiaida business plan contest with a promising idea. Today, they have investors, patents, FDA clearance and a cleverly designed orthopedic kit — and they're tapping their Drexel network to give them a final push to market.

Cheating the System: Did you know academic integrity is second only to alcohol in the number of cases that appear before Drexel's Office of Student Conduct and Community Standards? *Drexel Magazine* asked a mix of experts about the state of cheating in the age of smartphones.

Pivot Point: Drexel University President's Report 2015

The stories in the 2015 *President's Report* illustrate a year of extraordinary innovation and entrepreneurship at Drexel. >>

Rec Center R.I.S.E. Boot Camp — Back by Popular Demand



You've tried other boot camps in the past but now it's time to R.I.S.E. (Redefining. Intensity. Strength. Enhancement.)! Sessions will take place on Tuesday and Thursday mornings from 6:30 to 7:30 a.m. starting Tuesday, May 3! Questions? Contact Joe Giandonato at jag476@drexel.edu. >>

Benefits and Services

NEW: Mastering the Art of Strategic Selling

The Continuing Professional Education department will offer Mastering the Art of Strategic Selling, a course powered by Sales Evolution, starting Monday, May 2. Learn proven sales processes and development skills that are required for career advancement; identify selling challenges, misconceptions and bad habits; understand and deal effectively with today's buyer strategies and tactics; leverage the power of a structured selling process; and dozens of other takeaways that can immediately be put to use back in the workplace. All Drexel alumni will receive a 20% discount. >>

Alumni Travel Program: 2017 Sneak Peek

Croatia's Adriatic Coast, The Galapagos, The Canadian Rockies and much more are on deck for 2017. Additional details and booking information are coming soon. In the meantime, check out the full list and save the date for amazing adventure in 2017! >>

To join our travel program mailing list to receive information on our upcoming trips, email the Office of Alumni Relations at alumni@drexel.edu with your name, class year and mailing address.

Upcoming Alumni Events

Featured Event: Women's Basketball Hosts Temple in WNIT

Women's basketball returns for the seventh time to postseason play as the Dragons host the Temple Owls in the first round of the Women's National Invitational

Tournament on Friday, March 18. >>

Featured Event: A Taste of Honors with the Pennoni Honors College

Come back to the seminar table on Saturday, March 19, and join alumni for a series of vibrant discussions led by dynamic faculty who teach for the Pennoni Honors College. >>

Philadelphia Metro

Pac the DAC: Women's Basketball Hosts Temple in WNIT
Friday, March 18, 2016
Daskalakis Athletic Center, Drexel University, Philadelphia

A Taste of Honors with the Pennoni Honors College
Saturday, March 19, 2016
Gerri C. LeBow Hall, Drexel University, Philadelphia

Creature Comforts: The Balance of Human and Wildlife Co-habitation
Sunday, April 17, 2016
Awbury Arboretum, Philadelphia

Drexel Night at Citizens Bank Park: Phillies vs. Mets
Wednesday, April 20, 2016
1100 Social and Citizens Bank Park, Philadelphia

Alumni Weekend 2016
Friday, May 6 and Saturday, May 7, 2016
Various Locations, Drexel University, Philadelphia

Around the World

Alumni Meetup in New York City
Saturday, March 19, 2016
Stout NYC, New York

Virtual Networking Hour: An Alumni Career Services Event
Wednesday, March 23, 2016
Online

Virtual Career Advising Hour: An Alumni Career Services Event
Thursday, April 21, 2016
Online

Virtual Networking Hour: Drexel Entrepreneur Connections
Tuesday, May 17, 2016
Online

Colleges & Schools

Millennial Feminism Panel Discussion: For Hillary or Not?
Wednesday, March 30, 2016
MacAlister Hall, Drexel University, Philadelphia

Raising the Bar: Screen Capture Tools
Tuesday, April 12, 2016
Online

LeBow Healthcare Speaker Series: Frank Speidel
Wednesday, April 13, 2016
Gerri C. LeBow Hall, Drexel University, Philadelphia

Forensic Trends in Health Care Conference
Friday, April 15 to Sunday, April 17, 2016
New College Building, Drexel University, Philadelphia

Marketing Department Alumni and Friends Breakfast Seminar
Tuesday, April 19, 2016
Gerri C. LeBow Hall, Drexel University, Philadelphia

Crisis Management: Real-Life Lessons from Tracey Santilli, EVP & Director of Public Relations, Tierney Communications
Wednesday, April 20, 2016
Gerri C. LeBow Hall, Drexel University, Philadelphia

Smart Set Forum 2016: Free Speech on the College Campus
Thursday, April 21, 2016
Mandell Theater, Drexel University, Philadelphia

The Affordable Care Act: A Blessing or a Curse?
Thursday, May 5, 2016
New College Building, Drexel University, Philadelphia and Online

CoAS 2016 Distinguished Lecture with Zadie Smith
Thursday, May 5, 2016
Mandell Theater, Drexel University, Philadelphia and Online

Campus & Community

Tarantulas: Alive and Up Close
Now through Monday, May 30, 2016
The Academy of Natural Sciences of Drexel University, Philadelphia

2016 Drexel University Indoor Triathlon/Duathlon
Saturday, March 19, 2016
Recreation Center, Drexel University, Philadelphia

Founders Day
Monday, March 21, 2016
The Academy of Natural Sciences of Drexel University, Philadelphia

4th Annual Autism Public Health Lecture — A Tale of Traffic and Smog: How the Air We Breathe Can Affect the Developing Brain
Tuesday, March 29, 2016
Behrakis Grand Hall, Drexel University, Philadelphia

Overnight for Adults
Saturday, April 9 to Sunday, April 10, 2016
The Academy of Natural Sciences of Drexel University, Philadelphia



Details is a monthly publication of the **Drexel University Alumni Association**
For more information, call 1.888.DU.GRADS or e-mail alumni@drexel.edu



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