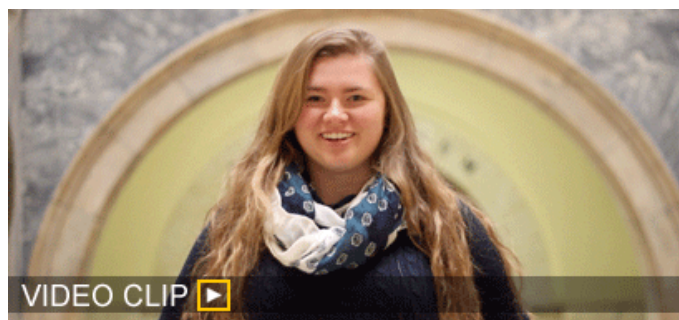




THE E-NEWSLETTER FOR DREXEL ALUMNI / JANUARY 2015 · VOLUME 11 · ISSUE 1



Details in Brief

Click the video for a preview of the January 2015 *Drexel Details* alumni e-newsletter, hosted by Miranda Shroyer, a Drexel student from the Class of 2018.

Alumni Spotlight

Mike DiMaggio: An Insiders Look at the Entertainment Industry BS Marketing '87

At an Alumni Career Services Program on Tuesday, Feb. 17, Mike DiMaggio, BS '87, will give an inside look at the entertainment industry, and share his experiences and advice with alumni and guests. Get to know DiMaggio below and follow his unique path from Drexel graduate to actor and Emmy-winning producer.

Mike DiMaggio decided to go to Drexel to study engineering with the hopes of someday building roller coasters. "Drexel is and was one of the best east coast engineering schools so it was the most logical choice to go there," he said.

After a losing battle with calculus, DiMaggio switched his major to marketing. He pledged Tau Kappa Epsilon and joined the student theater group, the Drexel Players. "I always wanted to be a stuntman or an actor, or in the entertainment industry," he said. "Being a stuntman seemed fun to me and it was always in the back of my mind while I was at Drexel." >>



Be a Part of Something BIG in 2015

Celebrate Drexel through the decades with the Alumni Association! During January and February, flashback with us and experience Drexel as it was in the 1960's.

Click here for a snapshot of music, groovy fashion, and Drexel moments that helped to shape the decade.

GET SOCIAL! Follow us on social media for more anniversary fun and giveaways!! Every week in 2015, a lucky Drexel graduate will get something special as we celebrate the 50th anniversary with 50 days of giveaways!

Follow us on Facebook, Twitter or Instagram to see the item of the week. Everyone who likes, comments, shares or retweets the item on social media will be entered into a drawing for the prize. Be sure to use the hashtag: #50Days50Giveaways to play along! This week's item is an Alumni Association hooded sweatshirt!

Homecoming 2015: Men's and Women's Basketball Games and Alumni Receptions This Weekend



Cheer the Drexel Dragons on to victory at Homecoming as the men's team takes on the College of Charleston on Saturday and the women battle the

University of Delaware on Sunday! The Alumni Association's Homecoming 2015 ticket package includes your game tickets and exclusive alumni receptions overlooking the court in the Hazem Maragah Hospitality Suite.

At the men's game on Saturday, we'll kick things off with lunch in the Hazem Maragah Hospitality Suite for alumni and guests. Don't forget to grab an Alumni Association 50th anniversary giveaway while you're there!

The celebration continues on Sunday at the 3rd Annual Gold Rush game! Sponsored by the Alumni Association, all fans will receive a free Gold Rush T-shirt at the door to wear during the game and turn the stadium into a sea of gold. Come early and get your T-shirt while supplies last! >>

Alumni Association Student Scholarships Available

Do you know a superb Drexel student who has demonstrated leadership, achievement, and participation in campus and community activities? If so, let that student know that the Drexel University Alumni Association is awarding scholarships for the 2015-2016 academic year. The Alumni Association offers 3 student scholarships: the Alumni Leadership Scholarship, Alumni Legacy Scholarship, and the Alumnae Planning Board Scholarship. The deadline to submit an application is **Friday, Feb. 13, 2015**.

[Click here](#) to learn more and see if you know a Drexel student who is eligible to apply. Questions? Contact Christine McAuliffe in the Office of Alumni Relations at cm543@drexel.edu or 215.895.2794.

See the World with the Alumni Travel Program

As part of our commitment to lifelong learning, the Alumni Association offers unique group travel opportunities to Drexel graduates. These alumni travel programs combine educational forums and excursions to places of historical and cultural interest, with the opportunity to enjoy unplanned experiences and meet local people. To join our travel mailing list and receive information on our upcoming trips, email the Alumni Office at alumni@drexel.edu, and please include your name, class year and address. More information on the Alumni Travel Program is also available [click here](#).



Rebecca Weidensaul, MS '95, PhD '01, associate dean of students, and Yanatha Desouvre, BS '01, unload boxes of frozen turkeys along Market Street.

In Case You Missed It: 41st Annual Alumni Holiday Turkey Project

The Alumni Association's 41st Annual Alumni Holiday Turkey project was held on Thursday, Dec. 18, and it was a huge success! Over 90 volunteers distributed 1,200 turkeys to 33 community organizations throughout Philadelphia, including Drexel's Dornsife Center for Neighborhood Partnerships and Drexel's 11th Street Family Health Services Center. We continued to break records this year, raising more than \$25,600 in donations to the Project from our generous alumni, faculty, staff and friends of the University. And we're proud to share that on #GivingTuesday alone, we raised \$8,256. Thank you to everyone who supported the Turkey Project this year,



Congratulations to **Kendra Altmann, BS '87** on winning last week's prize — an Alumni Association T-shirt and mug combo! **#50Days50Giveaways**

[Click here](#) to visit the 50th anniversary page on the Alumni Association website, including a year-long schedule of signature events!

Alumni Career Services

January and February Virtual Networking Hours with Brazen Careerist

The Alumni Association has partnered with Brazen Careerist to offer monthly online speed-networking style events that will allow you to build relationships in a purposeful and exciting way. During the event, you will be randomly paired with fellow graduates with similar interests or backgrounds for several 8-minute text-based chats that will allow you to make a connection, exchange contact information and build your network.

The first networking hour will take place on Thursday, Jan. 29. Guests will have the opportunity to network with the following industry clusters: arts, media, and communications; business and economics; education, training, and social services; health sciences, nursing, medicine, and public health; public policy, government, law, and international development and affairs; and science, technology, engineering, and mathematics. >>

The second networking hour on Tuesday, Feb. 24, is open to all alumni, but will focus on the following business sectors: finance; accounting; marketing; economics and business analytics; consulting; and management/information systems. >>

An Insider's Look at the Entertainment Industry: An Alumni Career Services Program

Have you ever wondered what it's really like to work in the entertainment industry? Or, are you interested in becoming an actor, producer or agent, but you aren't sure how to get there? Get expert insight at a networking reception and discussion on Tuesday, Feb. 17 with the Alumni Association and Emmy Award-winning producer **Mike DiMaggio, BS '87**!

DiMaggio will share the story of his path from Drexel student, to bond trader, to actor and award-winning producer that will provide an insider's look at this dynamic field. Find out how he leveraged his unique Drexel education and experiences to find success in the entertainment industry,

either by making a gift or by distributing turkeys.

Each year, it's a pleasure to share this Drexel tradition with you as we help our neighbors in need during the holiday season!

College of Arts and Sciences StoryLab Creative Writing Workshops

Registration is now open for Creative Writing Workshops in the new Drexel StoryLab. Study with published authors and find inspiration behind-the-scenes of the University's incredible collections. Storylab is an initiative of Drexel's College of Arts and Sciences. Workshops are open to the community. After submitting your application, all Drexel alumni will receive a code for a 10% discount. Space is limited. >>

The 2014 Philanthropy Journal: "You Give. Drexel Delivers."



Drexel is excited to announce the unveiling of the *2014 Philanthropy Journal* website. The site details the year's philanthropy efforts and recognizes those donors and volunteers who supported Drexel from July 1, 2013 to June 30, 2014.

Take a moment to visit the site for inspirational stories of some of Drexel's top benefactors and the programs they support. >>

Share Your Feedback on the Drexel MPH Curriculum Design

The School of Public Health is currently considering ways to improve its full-time and executive MPH curriculum and students' academic experience. To accomplish this, Dean Ana Diez Roux established a Task Force to ensure that MPH graduates are well prepared for the expanding context and content of public health in the 21st century.

Add your input to the curriculum redesign process through your completion of a short, 10-minute survey regarding past academic outcomes and future opportunities to enhance the educational experience at the Drexel School of Public Health. The survey results will be used to help guide MPH redesign activities, develop new school programs, update statistics used in promotional materials, and invigorate career-development programs. Those who complete the survey by Friday, Jan. 30 will be entered into a random drawing to win one of three \$50 Visa gift cards. >>

and how you can do the same! >>

Keys to Success in Career Management for the Experienced Professional: An Alumni Career Services Program

Many professionals are choosing to forgo retirement and stay in the job market or change paths completely in the latter stages of their careers.

If you are a mid-to-late-career professional who is thinking, "what's next?" join the Alumni Association and John Rounce, BS '69, MS '71, MBA '78, president of CareerPro and an accomplished professional with an extensive background in engineering, marketing/sales and entrepreneurship, for a workshop on Thursday, Feb. 26, that will help you plan and execute your best late-career moves. >>

Career Columns by Drexel Alumni

Your Career Retainer
by Chris Bilotta, BS '77, MBA '84
"Choose Your Questions Wisely"

By choosing thoughtful questions, leaders can shift their mind-set from "my organization is a problem to be solved" to "my organization holds solutions to be discovered."

Leadership Unlimited
by Terry Wall, MBA '97
"5 Strategies to Improve Company Profitability"

Which of the following strategies are you currently implementing to improve your organization's profitability? Which ones do you need to work on?



Drexel Names DuPont CEO Ellen Kullman Its 2015 Engineering Leader of the Year



The Drexel College of Engineering will honor Ellen Kullman, chair of the Board and CEO of DuPont, as its 2015 Engineering Leader of the Year. Kullman, who will be recognized at a ceremony on Monday, Feb. 23, will join an esteemed group of engineering trailblazers who have received the award.

"We are excited to present Ellen Kullman with the Engineering Leader of the Year award," said Joseph B. Hughes, PhD, dean of the College of Engineering. "Under her leadership, DuPont has

transitioned to focus on some of the most forward-thinking initiatives facing engineers and scientists today. She is an inspiration, particularly for students who will face the challenges of the 21st century." >>

School of Public Health Welcomes New Director of Student Services and Alumni Relations

Phi Nguyen joined the School of Public Health as director of Student Services and Alumni Relations. Nguyen has a strong foundation in supporting students in healthcare and health science fields, having worked for several years at the Philadelphia College of Osteopathic Medicine before joining Drexel in 2010. Upon arriving at Drexel, he was tasked with increasing engagement and student programming for students enrolled on the Center City Campus. Nguyen received her MSEd in Higher Education Management from University of Pennsylvania and BA in Sociology from University of Maryland. Phi is looking

forward to working with SPH alumni, students and colleagues and can be reached at phi@drexel.edu or 267.359.6053.

Upcoming Alumni Events

Philadelphia Metro

Homecoming 2015: Men's and Women's Basketball Games and Alumni Receptions

Saturday, Jan. 24 and Sunday, Jan. 25, 2015
The Daskalakis Athletic Center, Drexel University, Philadelphia

Drexel Young Alumni Night at RiverRink's Winterfest

Wednesday, Feb. 4, 2015
Blue Cross RiverRink, Philadelphia

Drexel Wrestling Spirit Night

Friday, Feb. 13, 2015
The Daskalakis Athletic Center, Drexel University, Philadelphia

50/50: Alumni Association Anniversary Celebration with the Chamber Orchestra of Philadelphia

Monday, Feb. 23, 2015
The Kimmel Center for the Performing Arts, Philadelphia

Alumni Night at the DAC: 3rd Annual "Gold Rush" Alumni Rally and Game

Thursday, Feb. 26, 2015
The Daskalakis Athletic Center, Drexel University, Philadelphia

An Evening at the Franklin Institute: Aha Moments, Creative Insight, and the Brain

Thursday, March 19, 2015
The Franklin Institute, Philadelphia

Around the World

Los Angeles Area Alumni Holiday Party

Saturday, Jan. 24, 2015
The home of Rachel Nussbaum '78, Los Angeles

Personal Insurance and Risk Management 101: An Online Workshop

Wednesday, Jan. 28, 2015
Online

January Virtual Networking Hour: An Alumni Career Services Event

Thursday, Jan. 29, 2015
Online

Exxon Mobil Alumni and Parents Networking Reception

Thursday, Jan. 29, 2015
Grevey's Restaurant and Sports Bar, Falls Church, Va.

Denver Area Winter Gathering

Thursday, Feb. 3, 2015
Lowry Beer Garden, Denver

An Insider's Look at the State of the Campus: Reception and Discussion in Washington, D.C.

Thursday, Feb. 3, 2015
Drexel University Washington D.C. Office, Washington, D.C.

Drexel at College of Charleston: Alumni Reception and Men's Basketball Game

Saturday, Feb. 7, 2015
Boone's Bar and TD Arena, Charleston, S.C.

An Insider's Look at the Entertainment Industry: An Alumni Career Services Program

Tuesday, Feb. 17, 2015
The Roosevelt Hotel, Los Angeles

Drexel at Northeastern: Alumni Rally and Men's Basketball Game

Saturday, Feb. 21, 2015
Our House East and Matthews Arena, Boston

February Virtual Networking Hour: An Alumni Career Services Event with the LeBow College of Business

Tuesday, Feb. 24, 2015
Online

Keys to Success in Career Management for the Experienced Professional: An Alumni Career Services Program

Thursday, Feb. 26, 2015

Colleges & Schools

Kal and Lucille Rudman Institute Hosts: Charles Spencer, 9th Earl Spencer, Lecture and Book Signing

Thursday, Jan. 22, 2015
The URBN Annex, Drexel University, Philadelphia

Dance Ensemble Winter Concert: Heroes and Icons

Thursday, Jan. 22 to Saturday, Jan. 24, 2015
Mandell Theater, Drexel University, Philadelphia

FreshDance Winter Concert: New Chapter

Friday, Jan. 30 and Saturday, Jan. 31, 2015
Mandell Theater, Drexel University

CCI Alumni Networking Reception at the American Library Association Meeting

Saturday, Jan. 31, 2015
McCormick & Schmick's, Chicago

CNHP Reception for Physical Therapy and Rehabilitation Sciences Alumni

Friday, Feb. 6, 2015
JW Marriott, Indianapolis

Drexel LeBow American Red Cross Blood Drive

Thursday, Feb. 12, 2015
Gerri C. LeBow Hall, Drexel University, Philadelphia

Dog Sees God: Confessions of a Teenage Blockhead

Thursday, Feb. 12 to Sunday, Feb. 15 and Thursday, Feb. 19 to Saturday, Feb. 21
URBN Center Annex Black Box Theater, Drexel University, Philadelphia

CoAS Presents: #BlackLivesMatter: A Faculty Round Table Discussion

Friday, Feb. 20, 2015
MacAlister Hall, Drexel University, Philadelphia

Arts and Health: Consuming, Expressing and Creating: A Seminar by Dr. Joshua Smyth

Wednesday, Feb. 25, 2015
3 Parkway, Drexel University Center City Campus, Philadelphia

CNHP Alumni Network and CNHP Student Senate Alumni/Student Career Networking Resources

Campus & Community

Rare Gynandromorphic Butterfly on Display

Now through Monday, Feb. 16, 2015
The Academy of Natural Sciences of Drexel University, Philadelphia

Painted Bride Quarterly Presents: Slam, Bam, Thank You Ma'am

Thursday, Jan. 22, 2015
Pen & Pencil Club, Philadelphia

Mega-Bad Movie Night on Tour: "Them!"

Thursday, Jan. 29, 2015
The Academy of Natural Sciences of Drexel University, Philadelphia

Paleopalooza

Saturday, Feb. 14 and Sunday, Feb. 15, 2015
The Academy of Natural Sciences of Drexel University, Philadelphia

The Office of International Programs' 8th Annual Student Conference on Global Challenges

Thursday, Feb. 19, 2015
Behrakis Grand Hall, Drexel University, Philadelphia

Springfield Country Club,
Springfield, Pa.

Event

Thursday, Feb. 26, 2015
Drexel University Center City
Campus, Philadelphia



Details is a monthly publication of the **Drexel University Alumni Association**
For more information, call **1.888.DU.GRADS** or e-mail alumni@drexel.edu



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