



THE E-NEWSLETTER FOR DREXEL ALUMNI / NOVEMBER 2014 · VOLUME 10 · ISSUE 11



Details in Brief

Click the video for a preview of the November 2014 *Drexel Details* alumni e-newsletter, hosted by Brad DeLeone, a Westphal College of Media Arts and Design student from the Class of 2016.

Alumni Spotlight

Lauren Finn: Taking on the Epidemiology of Ebola MPH public health '13

The School of Public Health reached out to its alumna Lauren Finn, MPH '13, upon hearing of her quick trip to Atlanta to support efforts at the CDC regarding the global Ebola epidemic. In this Q&A, she graciously explains her role in this effort, and the new position she'll be taking on at the Philadelphia Department of Public Health.

Q: What are you doing at the CDC right now? How did the CEDC role come along?

A: As part of my CDC/CSTE Applied Epidemiology Fellowship, I am providing data management support at CDC for the Ebola response. It has been a great experience thus far. I have had the opportunity to assist with the analysis of international Ebola data, and have also provided assistance in addressing inquiries from healthcare providers and health department staff. >>



Let's Talk Turkey! Make Your Gift to the 41st Annual Alumni Holiday Turkey Project

Drexel alumni, students, faculty, staff and friends have provided holiday turkeys to the families in need who live within the University's West Philadelphia neighborhood, as well as those served by Drexel's 11th Street Family Services Center and the Dornsife Center for Neighborhood Partnerships.

Our goal is to raise \$25,000 in support of the Turkey Project and the families it

Alumni Career Services

Become a LinkedIn Expert: An Alumni Career Services Program Available Online

On Thursday, Nov. 6, Nicole Dalberto, senior coordinator for graduating students and recent alumni at the Steinbright Career Development Center, presented an ACS program in which she shared tips for how to build a LinkedIn profile and leverage this powerful tool to support career development. Although some participants joined us on campus for this program, many more participated via webcast. We hope to offer more of these simulcast programs in the future. Those who were unable to join us are invited to [click here for a video of the program](#).

Cultivating a Leadership Culture: An Alumni Career Services Program Available Online

Drexel alumni gathered at the Union League in Philadelphia on Wednesday, Nov. 12, for an Alumni Career Services program titled Cultivating a Leadership Culture with University Trustee Stan Silverman, BS '69, MBA '74. Silverman shared leadership lessons from his 45-year career, in a dynamic discussion of how leaders can bring out the best in their employees and how every employee can function as a leader within their organizations, regardless of their title or rank. Video from his inspiring talk [is available here](#) and he also shares more advice for current and aspiring leaders in a weekly column in the *Philadelphia Business Journal*.

POSTPONED: Résumés, Cover Letters and Interviewing to Get the Job You Want: An Alumni Career Services Program in Washington, D.C.

Due to unforeseen circumstance, this program has been postponed.

serves. To say thanks, we're giving the first 41 people to donate \$41 or more a complimentary Turkey Project long sleeve T-shirt! [Click here to make your donation online or by check.](#) New this year, the **Franklin Mint Federal Credit Union** will donate one turkey (a \$25 value) to the Turkey Project for each membership opened between now and Monday, Dec. 15, by the Drexel community. Just reference the Turkey Project special offer.

If you live in the Philadelphia area, register to join us for Turkey Project distribution day on Thursday, Dec. 18, from 8 to 10 a.m., outside the Paul Peck Alumni Center. You'll see first-hand the impact the Project has on our neighbors in need as we distribute the turkeys to the community organizations. Refreshments and lots of holiday cheer will be provided! >>

And the Alumni Association Logo Raffle Winners Are...



We recently unveiled the brand new Alumni Association logo and since then, we've had an overwhelmingly positive response from our Drexel Dragons.

We are excited to announce the following winners of the email raffle who will receive Alumni Association hoodies: **Jose Magos, BS '10; John Peirce, III, BS '11; Susan Agent, MS '84; Paul Moore, MS '10; and Thomas Murakami-Brundage, MS '09.**

And the following winners of the social media raffle will receive Alumni Association T-shirts: **Tracy Scaletti, BS '14; Mingwei Pu, MBA '05; Michael Schraff, BS '88; Donna Downes-Matreale, BS '82; Denise Long, MS '78.**

Someone from the Office of Alumni Relations will be in touch soon to find out your size preference and to send you your prize!

Celebrate 50 Years of Drexel Pride with the Drexel University Alumni Association!

2015 marks the 50th anniversary of the Alumni Association and we want you to join us in a year-long celebration with signature events, online contests and social media campaigns that will have you reminiscing about your Drexel days and bursting with blue and gold pride!

Next month in *Drexel Details* we'll roll out a schedule of special events that span the entire year. And be sure to follow us on [Facebook](#) and [Twitter](#) because in 2015, we'll go digging through the archives to honor Drexel through the decades on social media.

Stay tuned for more information on the 50th anniversary celebration in next month's issue of *Drexel Details*, and in the meantime, make sure you're in the loop by updating your contact information in the [Online Alumni Directory](#) or calling the Office of Alumni Relations at 1.888.DU.GRADS.

Someone from the Office of Alumni Relations will be in touch soon to find out your size preference and to send you your prize!

December 5 Deadline for 2015 Alumni Association Award Nominations



Each year, the Drexel University Alumni Association recognizes alumni for outstanding achievements in their profession, in the community and within the University. The Alumni Association also recognizes outstanding students for demonstrated leadership throughout their time at Drexel.

All members of the University community are invited to participate in the Alumni Awards process by

A new date in 2015 will be announced shortly.

Are you seeking a new career opportunity? **Robb Mulberger, MBA '75** has spent the last 40 years putting professionals in jobs and will share practical how-to instructions and step-by-step processes that maximize the odds of success for every job seeker. Learn how to decipher the hiring criteria and processes of employers, plan your strategy, write winning résumés and cover letters and ace the interview in this dynamic presentation.

Career Column by Drexel Alumnus

**The Mental Strength Coach
by Andrei Jablokow, PhD, BS '84, MS '87
"Building a Network from Scratch"**



Most people know they need to build and maintain a network, but some just don't do it. Learn what to do if you're starting from scratch.



Click the video above and take a few moments to enjoy a recap of the CAN DU Fall Community Service Project at West Philadelphia's Lee Cultural Center.

In Case You Missed It: CAN DU Fall Service Project at the Lee Cultural Center


More than 90 alumni, students, and friends joined the Alumni Association on Saturday, Oct. 25 for its annual CAN DU fall service project. CAN DU is an outreach program of the Alumni Association which focuses on civic engagement and giving back to the community. This year, CAN DU returned to the Lee Cultural Center in West Philadelphia to complete phase two of the project that it started in October 2013. Volunteers spent the morning upgrading the playground area, cleaning up fall debris, and repainting the Center's interior spaces. In the week's leading up to the Project, members of the Drexel community donated hundreds of books, school supplies, and sports equipment to support the Center's after school programs.

Thank you to everyone who participated in the Project, and to those who donated to the supply drive!

Alumni Travel Program Featured Excursion: Radiant Rhythms: Buenos Aires to Rio de Janeiro February 27 to March 11, 2016



From pulsating tango rhythms to sparkling beaches and exotic botanical gardens, experience South America on a voyage aboard Oceania Cruises' intimate Regatta. Buenos Aires offers the perfect

 nominating exceptional alumni and students for consideration by the Honors and Awards Committee of the Alumni Association Board of Governors. The Friday, Dec. 5 deadline is approaching for all nomination materials. To view the awards categories and criteria, and to submit your nomination, [click here](#).

18th Annual Holiday Toy Drive

Drexel University's Office of Government and Community Relations has begun its 18th Annual Holiday Toy Drive. Providing a toy or donation this year will be more important than ever, given the harsh economic constraints that many Philadelphia residents are facing. Requests continue to be received, with over 60 organizations now looking to Drexel for help. Recipient groups include public housing developments, churches and ministries, homeless shelters, youth centers, social service agencies, health centers, town watches, counseling centers and more. Please include this year's Toy Drive in your holiday shopping, bring a smile to a child, and make their holiday special. >>

Drexel Bookstore Alumni Loyalty Program

Drexel alumni are invited to join a new loyalty program on behalf of the University Bookstore. Sign up and get exclusive discounts and special offers delivered straight to your inbox that can be used online or for in-store purchases. Your first offer? Sign up for the program and get 25% off on spirit gear! >>

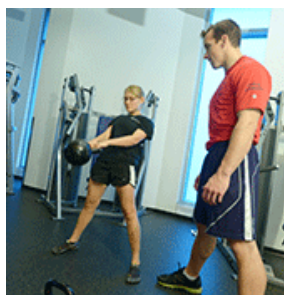
As a member of the Alumni Association, you get a number of benefits and services such as this. Want to learn more? Visit the Alumni Association website today! >>



point of departure for an odyssey filled with historical, natural and cultural marvels in Argentina, Uruguay and Brazil. >>

As part of our commitment to lifelong learning, the Alumni Association offers unique group travel opportunities to Drexel graduates. These alumni travel programs combine educational forums and excursions to places of historical and cultural interest, with the opportunity to enjoy unplanned experiences and meet local people. To join our travel mailing list and receive information on our upcoming trips, email the Alumni Office at alumni@drexel.edu, and please include your name, class year and address. More information on the Alumni Travel Program is also available [click here](#).

Exclusive Recreation Center Discount for Alumni



Escape the winter blues with great discounts to the **Drexel Recreation Center**! Now through Wednesday, Dec. 31, buy a six month membership and receive one additional month free. Looking to jumpstart into your New Year's resolution? Save 20% on any of our Proactive Health Services (personal training, massage therapy, nutrition counseling). Show your **alumni card** at the Membership Services Desk to redeem these special offers. Offer valid for new and renewing members.

Upcoming Alumni Events

Philadelphia Metro

Drexel Night at Franklin Square Festival

Tuesday, Dec. 2, 2014
Franklin Square, Philadelphia

The Charms of Fairmount Park: Holiday House Tour

Sunday, Dec. 7, 2014
Rembrandt's and Fairmount Park, Philadelphia

Exploring the Future of the Thomas R. Kline School of Law

Tuesday, Dec. 9, 2014
Pyramid Club, Philadelphia

Drexel Men's Basketball vs. La Salle University

Saturday, Dec. 13, 2014
Daskalakis Athletic Center, Drexel University, Philadelphia

41st Annual Alumni Holiday Turkey Project

Thursday, Dec. 18, 2014
Paul Peck Alumni Center, Drexel University, Philadelphia

An Evening at the Barnes Foundation

Wednesday, Jan. 21, 2015
The Barnes Foundation,

Around the World

San Jose Sharks vs. Philadelphia Flyers: Alumni Reception and Game

Tuesday, Dec. 2, 2014
SAP Center at San Jose, San Jose, Calif.

Untraditional Wines for Traditional Times: A Wine Tasting and Networking Event

Wednesday, Dec. 3, 2014
Valenzano Winery, Shamong, N.J.

An Insider's Look at the State of the Campus: Holiday Reception and Discussion

Thursday, Dec. 4, 2014
The Benjamin, New York

Wildlife in Wild Lights! A Night at Phoenix ZooLights

Thursday, Dec. 11, 2014
Phoenix Zoo, Phoenix

Drexel Men's Basketball vs. Penn State University

Saturday, Dec. 20, 2014
Allentown Brew Works and PPL Center, Allentown, Pa.

Personal Insurance and Risk Management 101: An Online

Colleges & Schools

University Orchestra Presents Music of the Romantics

Sunday, Nov. 23, 2014
Main Building Auditorium, Drexel University, Philadelphia

CNHP Seasonal Celebration

Thursday, Dec. 4, 2014
Tir Na Nog Irish Bar & Grill, Philadelphia

University Chorus and Chamber Singers

Sunday, Dec. 7, 2014
Main Building Auditorium, Drexel University, Philadelphia

Concert Band Presents Glorious Winds

Sunday, Dec. 7, 2014
Mandell Theatre, Drexel University, Philadelphia

CNHP Reception for Physical Therapy and Rehabilitation Sciences Alumni

Friday, Feb. 6, 2015
JW Marriott, Indianapolis

Campus & Community

Chocolate: The Exhibition

Now through Saturday, Jan. 24, 2015
The Academy of Natural Sciences of Drexel University, Philadelphia

Dinosaur Days

Friday, Nov. 28, 2014
The Academy of Natural Sciences of Drexel University, Philadelphia

American Heritage Chocolate Day

Saturday, Dec. 13, 2014
The Academy of Natural Sciences of Drexel University, Philadelphia

Philadelphia

Workshop

Wednesday, Jan. 28, 2015
Online



Details is a monthly publication of the **Drexel University Alumni Association**
For more information, call **1.888.DU.GRADS** or e-mail alumni@drexel.edu



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