



THE E-NEWSLETTER FOR DREXEL ALUMNI / JULY 2014 · VOLUME 10 · ISSUE 7



Details in Brief

Click the video for a preview of the July 2014 *Drexel Details* alumni e-newsletter hosted by **Miranda Shroyer '18**, in Drexel's Recreation Center.

Alumni Spotlight

by Matt Erickson, University Communications

Kaila Taylor MS Television Management

Countless posters and fliers cover bulletin boards across Drexel's campus. Kaila Taylor admits she rarely glances at the board in her department. But one day she did, and it led to a life-changing experience.

For Taylor, a master's student in the Westphal College of Media Arts & Design television management program, the poster that caught her eye was promoting an opportunity to produce a short documentary during a month-long study abroad experience. She applied and was accepted, and late last month she returned from a trip to Quito, Ecuador, where she served as the director of a documentary about a single mother working to support her two children. >>



Alumni Career Services

How to Maximize New Business Opportunities Through Referrals: An Online Alumni Career Services Workshop

Growing any business is more than just making cold calls. Regardless of the industry, new business opportunities require networking and relationship building. Have you ever devoted the time to learn how it's done?

On Monday, September 22, **Fred Kaplan MBA '83**, CBM, will teach you the 12 steps to building a referral pipeline. Understand how to optimize networking events and conduct relationship building meetings with potential referral sources. Then, leave with the skills to convert potential sources into active referral partners! >>

Using Interest Based Negotiating to Make More Money, Advance Your Career and Get Ahead: An Online Alumni Career Services Workshop

Whether you realize it or not, you're engaging in dozens of negotiations every single day. From deciding where to eat lunch with your co-workers to asking your boss for a raise, negotiation is all around you.

In this practical and powerful online workshop on Wednesday, October 15, you'll learn from negotiation expert **Joe Dillon '91**, the differences between interest-based and positional-based bargaining and how to leverage negotiation techniques to make more money, advance your career and get ahead in all facets of your life. >>

Important Alumni Career Services and Lifelong Learning Surveys



"This photograph was taken in Polignano, Italy during our visit earlier this month on the Drexel Alumni Travel Program Excursion 'Undiscovered Italy: Apulia, 2014.' Good weather, good trip, good new friends!" said Bill Chatman '52. Pictured from left to right are Renate '57 and John Soulen, Charles '73 and Sharon Tomlinson, Sandra Hoffman, David Milne, Varya Anderson, Jane and Joseph '71 Cottonaro, and Helen and Bill '52 Chatman.

Alumni Travel Program Featured Excursion: Cuban Discovery February 26 to March 6, 2015



Cuba's turbulent economic and political past and vibrant, culturally rich present unfold on this rare, enriching journey developed for the Drexel University Alumni Association. Go Next, Inc. has been issued a People-to-People license by the U.S. Department of the Treasury, Office of Foreign Assets Control that authorizes travelers on this educational program to visit Cuba. In Havana, Cienfuegos, Trinidad and Santa Clara, meet with locals from artists to teachers, and discover the fascinating history and culture of this captivating nation. There

are only 25 spots available for this exclusive trip. >>

As part of our commitment to lifelong learning, the Alumni Association offers unique group travel opportunities to Drexel graduates. These alumni travel programs combine educational forums and excursions to places of historical and cultural interest, with the opportunity to enjoy unplanned experiences and meet local people. To join our travel mailing list and receive information on our upcoming trips, email the Alumni Office at alumni@drexel.edu, and please include your name, class year and address. More information on the Alumni Travel Program is also available [click here](#).

An Interview with President John A. Fry Global Impact

VIDEO CLIP

Click the video above to watch "Global Impact" with President John Fry and Chair of the Alumni Association Ira Taft '79, '83.

In 2012, the Drexel University Alumni Association conducted an Alumni Attitudinal Survey and learned that opportunities for professional and personal development are highly valued among our graduates. In response to your feedback, the Alumni Association has spent the past several years strengthening its career development and lifelong learning programs and services.

So that we may continue to design programs and services that meet your needs and interests moving forward, we hope that you will take a few minutes to complete one or both of our brief surveys for [alumni career services](#) and [lifelong learning](#). Your responses will remain confidential and you may choose to skip any questions that you prefer not to answer. Thank you for your input!

Alumni Career Services in New York City: Call for Panelists

We're seeking alumni volunteers to participate in an Alumni Career Services panel discussion on the topic of career transition which will be held in New York City in the fall of 2014. If you have transitioned from one industry to another or to a different line of work in your current industry, and you want to share your experiences and advice with fellow alumni, we want to hear from you! For more information, or to volunteer as a panelist, contact the Office of Alumni Relations at alumni@drexel.edu or 1.888.DU.GRADS.

Career Columns by Drexel Alumni

Permission to Pause by Naketa Thigpen '00 "Defining and Finding a Break"

You know you need it, but does reality allow you to take time for yourself while building success? In her first column for Drexel alumni, Thigpen shares creative ways to make time for that much needed break.



Leadership Unlimited by Terry Wall '97 "14 Strategies for Better Time Management"

Are you a busy executive trying to juggle it all? Wall shares his time management strategies in this simple and straightforward top 14 list.



Pictured from left to right are Dave Stewart, David Forrest, Anna Forrest '12, Dinorah Feliciano '13 and Frank Linnehan, dean, LeBow College of Business.

In Case You Missed It: Sacramento Wine Tasting with LeBow Dean Frank Linnehan

An Interview with President John Fry

"Global Impact" is the third in a five-part video series featuring President John Fry and Chair of the Alumni Association Board of Governors Ira Taffer, PhD, '79, '83. In this video, President Fry discusses how Drexel's push towards global impact results in partnerships with other great international institutions.

Alumni Weekend 2015 — Volunteers Needed!

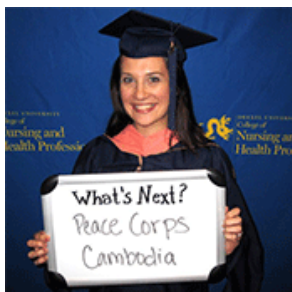
We're already getting ready for Alumni Weekend 2015 and we need your help! The Alumni Association is looking for alumni volunteers to help plan reunion activities for the Classes of 2000, 2005 and 2010, as well as alumni from the Classes of 1965 and 1990 who will be celebrating milestone 50 and 25-year reunions. If you are a member of any of these classes and you would like to take on the role of reunion class volunteer, let us know! Contact the Office of Alumni Relations at 1.888.DU.GRADS or email alumni@drexel.edu. And remember to save the date for Alumni Weekend on Friday, May 1 and 2, 2015!

School of Public Health Discovers Increase in Autism Web Searches During Awareness Month

Autism Awareness Month each April brings blue lights and puzzle shapes out to shine in many communities — but does it actually lead to increased autism awareness? According to a new analysis of web search trends by researchers at Drexel University, it does appear to drive an increase in Google searches for autism — by a third over searches in March in recent years.

Brian K. Lee, PhD, an assistant professor in the Drexel University School of Public Health and research fellow of the A.J. Drexel Autism Institute, was senior author of the study with public health doctoral student Elizabeth DeVilbiss, published early online this month in the *Journal of Autism and Developmental Disorders*. >>

College of Nursing and Health Professions Alumni Share Their Post-Graduation Plans



On Commencement Day 2014, we asked the newest alumni of the College of Nursing and Health Professions to share their plans for the future and we got some pretty terrific answers — travel, a new job, sleep, another degree, and more!

What's next for our Dragons? Check out [these photos](#) on Facebook and find out!

Alumni in the Sacramento area joined the Alumni Association and Frank Linnehan, dean of the Lebow College of Business, for a wine tasting on Thursday, June 19. Guests enjoyed local wines of the Clarksburg Wine Company, and congratulated members of Drexel Sacramento's graduating Class of 2014. Thank you to the 76 alumni, students, faculty and staff who attended!

Let Your Voice Be Heard! Take the Campus Philly New Grad Survey

As a school located in Greater Philadelphia, Drexel is part of an important research initiative to gauge the "Philadelphia experience" of students who recently attended college in the tri-state region. Help Philly and let your voice be heard by taking the [Recent Grad Survey from Campus Philly](#) to tell them about your experiences in college and after. All alumni who graduated from Drexel between 2010 and 2014 are invited to participate in a survey of recent graduates to help regional leaders fine-tune existing and develop new offerings for regional college students, with the goal of enhancing their on-campus experiences that schools such as ours provide. Plus, if you complete the survey, you'll be entered to win \$500.

College of Nursing and Health Professions Alumni Network Meeting

Join the College of Nursing and Health Professions (CNHP) Alumni Network at 6 p.m. on Tuesday, September 16 in the Bellet Building (1505 Race Street, Philadelphia) for its first meeting of the new academic year. Refreshments will be served. For more information about the CNHP Alumni Network, contact Laura Valenti, executive director for College Engagement, at valenti@drexel.edu or 215.762.2041. And save the date for subsequent meetings on: Tuesday, November 18; Tuesday, March 10; and Tuesday, June 16.

Upcoming Alumni Events

Philadelphia Metro

Drexel Alumni Night at the Phillies

Friday, September 26, 2014
Citizens Bank Park, Philadelphia

Around the U.S.

Detroit Area Alumni Day at the Ballpark

Sunday, July 20, 2014
Comerica Park, Detroit

5th Annual Dragon Classic Golf Tournament in Sacramento

Sunday, July 28, 2014
Empire Ranch Golf Club, Folsom, Calif.

Colleges & Schools

Drexel Law Alumni Softball Tournament and Reception

Sunday, July 27, 2014
Vidas Athletic Complex, Drexel University, Philadelphia

Drexel Law Alumni Washington D.C. Area Happy Hour

Thursday, July 31, 2014
M Street Bar & Grille, Washington, D.C.

Campus & Community

Tiny Tot Explorers

Now through Wednesday, August 20, 2014
The Academy of Natural Sciences of Drexel University, Philadelphia

Bug Fest

Saturday, August 9 and Sunday, August 10, 2014
The Academy of Natural Sciences of Drexel University, Philadelphia

Orange County Alumni Night at the Ballpark

Wednesday, August 13, 2014
Angels Stadium, Anaheim, Calif.

San Francisco Alumni Night at the Ballpark

Friday, August 15, 2014
AT&T Park, San Francisco

San Diego Alumni Night at the Ballpark

Thursday, September 18, 2014
Petco Park, San Diego

"A Shore Thing" Reception for Young Alumni of the College of Nursing and Health Professions

Saturday, August 2, 2014
Flip Flopz Beach Bar & Grille, North Wildwood, N.J.

Careers Beyond the Bench

Friday, September 5, 2014
Drexel University, Creese Student Center, Philadelphia

Drexel Law Inaugural Class Reunion

Saturday, September 13, 2014
Bistro Romano, Philadelphia

LeBow College of Business 12th Annual Dean's Cup Golf Tournament

Monday, September 22, 2014
Aronimink Golf Club, Newtown Square, Pa.

Chemical & Biological Engineering Reunion

Saturday, October 11, 2014
MacAlister Hall, Drexel University, Philadelphia

Pinned: Insect Art Insect Science

Saturday, August 9 through Sunday, November 9, 2014
The Academy of Natural Sciences of Drexel University, Philadelphia

Pi Kappa Phi Alpha Upsilon Chapter "Towanda Open" Alumni Golf Outing

Friday, September 12, 2014
Seaview Golf Club & McGettigan's 19th Hole Bar and Restaurant, Galloway, N.J.



Details is a monthly publication of the **Drexel University Alumni Association**
For more information, call **1.888.DU.GRADS** or e-mail alumni@drexel.edu



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