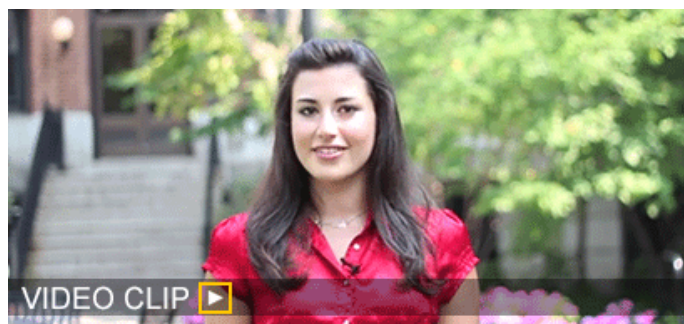




THE E-NEWSLETTER FOR DREXEL ALUMNI / SEPTEMBER 2013 · VOLUME 9 · ISSUE 8



Details in Brief

Click the video for a preview of the September 2013 *Drexel Details* alumni e-newsletter hosted by Dawn Armentani '14, the 2013 recipient of the Alumni Association's Alumnae Planning Board Scholarship.

Faculty Spotlight

Event Preview of SPY: The Secret World of Espionage with Dr. Eric Zillmer

Do you, like many, find the world of espionage and spying one of excitement and intrigue?

Perhaps because spying has been essential in our nation's history – from the Revolutionary War to today's Global War on Terror. Or maybe because it's so relevant to our daily lives; where does our right to privacy end and the government's right to collect information begin?

Whatever the reason, the Alumni Association invites you to join Drexel graduates and guests at the Franklin Institute's exhibit SPY: The Secret World of Espionage on Wednesday, September 25. In addition to the exhibit, you will have the exclusive opportunity to hear **Dr. Eric Zillmer, Carl R. Pacifico Professor of Neuropsychology and Director of Athletics at Drexel University**, share his expertise on the world of spying and espionage. >>

[Click here](#) for a personal video invitation to **Behind the Scenes at "SPY: The Secret World of Espionage" at the Franklin Institute** from guest speaker, Dr. Eric Zillmer.



Alumni Association Board of Governors Strategic Plan for 2013-15

In 2012, the Drexel University Alumni Association Board of Governors completed its assessment of the results of an Alumni Attitudinal Survey. The survey was undertaken by the Board to learn how Drexel alumni feel about their alumni experience, their student experience and about Drexel University in general. The Board wanted to further understand where loyalty lies among its constituents and whether or not student involvement is an indicator of future alumni involvement.

Alumni Career Services

"10 Tips to Ace a Virtual Interview" an Online Alumni Career Services Workshop

Today's job candidates need to be prepared for the virtual interview. A growing number of companies large and small are integrating video interviewing into the recruitment process, benefiting both the candidate and employer. With only an Internet connection and a webcam, you can showcase your skills and talents without ever leaving home!

On September 24, Drexel alumnus **Chris Young, BSMB '11**, CEO and founder of Async Interview, will share his top 10 tips on how to confidently prepare for a virtual interview and land your next job! This Alumni Career Services program will be presented online and is open to all Drexel graduates. >>

"Entrepreneurship: Fact vs. Fiction" an Alumni Career Services Panel Discussion in Costa Mesa, CA

Are you thinking about starting your own business and wondering what it takes to be an entrepreneur? Do you have the skills, energy, money and knowledge to take your dream to the next level? Or maybe you're considering investing in someone else's entrepreneurial venture?

Join the Alumni Association, **Walt Straub '65, '70, Hon. '12**, former Drexel University trustee and co-founder of Rainbow Technologies, Inc., and a distinguished panel of alumni entrepreneurs on October 8 in a lively discussion about what it really takes to start, run and finance a business. >>

"How to Successfully Manage Your Career Transition" an Alumni Career Services Panel Discussion in Philadelphia, PA

The data and alumni opinions gleaned from the survey have been used to identify new opportunities to connect and communicate with alumni and current students in order to strengthen the Alumni Association's alumni-to-alumni, alumni-to-student and alumni-to-Drexel networks. In addition, the observations and recommendations from the survey have been used as the basis for the strategic initiatives outlined [here](#).



Drexel alumni and guests enjoy "The Italian Riviera" Alumni Travel Program in September. Photos from our June 2013 trip, "National Parks and Lodges of the Old West," can be found by clicking [here](#). And for a photo gallery of our July 2013 trip, "Alaskan Frontiers and Glaciers," [click here](#).



The Alumni Travel Program Featured Excursion: Cerulean Celebration, a Panama Canal Cruise

Escape the chill of November in favor of the sandy beaches, sunny skies and easygoing spirit of the Caribbean. Begin in Miami, where you'll embark on the luxurious Six-Star Crystal Serenity for your 12-day cruise, with port calls in Key West, Mexico, Belize, Honduras and Costa Rica. Experience a feat of human engineering as you traverse the Panama Canal, completed in 1914, through 51 miles of locks that raise and lower the ship like a toy. Enjoy three relaxing days at sea in addition to optional shore excursions before concluding your voyage in Caldera.

Book early and save! Reserve your spot on "Cerulean Celebration: Panama Canal Cruise," before December 31, and you can enjoy significant savings of \$250 per person (\$500 per couple) off the price of the trip. For trip details and to make your reservation, [click here](#).

As part of our commitment to lifelong learning, the Alumni Association offers unique group travel opportunities to Drexel graduates. These alumni travel programs combine educational forums and excursions to places of historical and cultural interest, with the opportunity to enjoy unplanned experiences and meet local people. Upcoming destinations include Holland and Belgium; Apulia, Italy; the Canadian Rockies and more! [>>](#)



Save the Date for Your Reunion at Alumni Weekend 2014

If you graduated from Drexel in 1964 or 1989, you have reason to celebrate this spring as we commemorate your 50th and 25th Reunions at Alumni Weekend!

Are you ready for a career change, looking to advance in your current position, or planning to re-enter the workforce? Have you ever wondered how to transfer your talent in a way that lets employers know you've got what they're looking for? If so, join the Alumni Association and a panel of distinguished alumni who have successfully transitioned their careers on October 29. Learn firsthand about the challenges and rewards of moving forward on your professional path, the key to effective networking, and how transferring your current skill set can play a major role in your next career success. [>>](#)

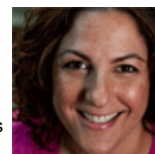
Are You Savvy on the Impact of Social Media in the Workplace and Would Like to Share Your Story?

The Alumni Association is looking for graduates in the Philadelphia area to serve on an Alumni Career Services panel to discuss social media etiquette in mid-November. If you are in the communications, legal, human resources or a related field and have expertise in dealing with the pros and cons of social media in the workplace, we'd like to hear from you! Share your knowledge and experiences with alumni and current students by participating in this lively discussion which will be held on Drexel's University City campus. For more information and to volunteer to serve as a panelist, please contact the Office of Alumni Relations at alumni@drexel.edu or 1-888-DU-GRADS.

Career Columns by Drexel Alumni

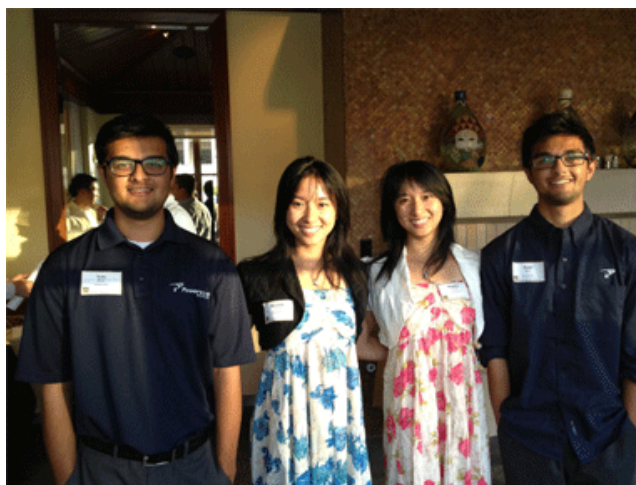
Career Zone
by Julia Levy '93
"Creating an Exit Strategy for Career Change"

Julia is back with a new job in a new city. She brings you up to speed on her recent transition and explains how to develop a successful exit strategy.



Your Career Retainer
by Chris Bilotta '77, '84
"The Wise Leader"

Today's business leaders need to balance narrow and broad views of their business and of the world. Find out how to combine flawless execution with big-picture thinking.



We were seeing double at the Orange County, CA Send-off as four incoming students (who just happen to be two sets of twins!) met one another for the first time and talked about their upcoming journey to Drexel.

In Case You Missed It: The Alumni Association



Details on the festivities will be shared with you in the upcoming months, but mark your calendars now to join us on

May 2 and 3, 2014. If you'd like to serve on the Reunion Committee for your class, contact the Office of Alumni Relations at 1-888-DU-GRADS or alumni@drexel.edu. As a committee member, you will help the Office of Alumni Relations plan your reunion activities and reach out to your classmates to invite them back to campus.

The College of Medicine will hold its 50th Reunion for the Hahnemann University and Woman's Medical College Classes of 1964 from May 14 to 16, 2014.

Drexel Announces New College of Computing and Informatics

Drexel University President John A. Fry announced that the University will create a new College of Computing and Informatics. The College will combine the strengths and assets of Drexel's many existing undergraduate, graduate and professional computing and informatics programs. It will begin enrolling new students in the Fall of 2014.

"The creation of this new college builds on Drexel's technological strengths, and ensures the University will continue to lead in a fast-evolving suite of fields," Fry said. >>



Dr. Ana Diez Roux Named Dean of the Drexel University School of Public Health

Dr. Ana V. Diez Roux has been named the new dean of the Drexel University School of Public Health. She will begin her term in February 2014. Diez Roux is a physician and epidemiologist known worldwide for seminal research on

multilevel determinants of population health. Her work has had a major impact on public health research and practice. >>

Hosts 21 New Student Send-offs

The Alumni Association spent the past month and a half traveling to 11 different states to welcome incoming students and their families at New Student Send-offs. From the very first Send-offs on August 6 in San Diego, CA and New York City, to the final one on September 12 in Media, PA, this year's Send-offs were a great success! We held 21 Send-offs which brought out 315 incoming students plus 609 of their family members and friends. A big thanks goes out to the 110 alumni, 12 members of the President's Parents Council and 23 current students who also attended the Send-offs to meet the incoming students, answer questions, and share their Drexel experiences. Your participation was greatly appreciated and we hope you will join us again next year as we welcome in a whole new crop of Drexel Dragons!



Drexel Recreation Center Open House and Alumni Membership Discount

The Drexel Recreation Center invites alumni to an Open House Event on October 2, from 11 a.m. to 2 p.m. to check out all the latest additions and programs the Rec Center has in store for you. Don't miss this opportunity to treat

yourself to a day of fun and learn how to better improve your overall health and fitness goals! Alumni who register for an annual membership at the Open House will receive a special \$100.00 discount. That's a savings of more than 33%! Limit one per person and you must present your **Alumni Card** at the time of registration.

Nominate a Rising Star: Drexel Magazine's 40 Under 40

Now is your chance to turn the spotlight on outstanding alumni by nominating someone you know for the *Drexel Magazine's* second annual 40 Under 40 edition. Last year's inaugural issue honored tastemakers and leaders across the country who have made names for themselves as CEOs, creatives and community advocates. As impressive as that bunch was, we know there are many more amazing alumni out there. Nominations are being sought through the end of November and alumni may also self-nominate. >>

Upcoming Alumni Events

Philadelphia Metro

Philadelphia Area Alumni Night at the Phillies

Friday, September 20, 2013
Citizens Bank Park, Philadelphia, PA

Behind the Scenes at "SPY: The Secret World of Espionage" — Alumni Reception, Talk & Tour
Wednesday, September 25, 2013
The Franklin Institute, Philadelphia, PA

Alumni Night at Flying Fish Brewery
Friday, October 11, 2013
Flying Fish Brewery, Somerdale, NJ

Around the U.S.

"10 Tips to Ace a Virtual Interview" an Online Alumni Career Services Workshop
Tuesday, September 24, 2013
Online

Colorado Alumni Dinner with Women's Soccer
Friday, September 20, 2013
The Olive Branch Restaurant, Colorado Springs, Colorado

"Entrepreneurship: Fact vs. Fiction" an Alumni Career Services Panel Discussion
Tuesday, October 8, 2013
The Capital Grille, Costa Mesa, CA

Colleges & Schools

College of Computing and Informatics Networking Reception
Thursday, September 19, 2013
Drexel University Office in Washington, D.C.

11th Annual LeBow Dean's Cup Golf Tournament
Monday, September 23, 2013
Aronimink Golf Club, Newtown Square, PA

College of Medicine Graduate Alumni Discovery Day Research Forum
Wednesday, October 2 and Thursday, October 3, 2013

Campus & Community

Museum Day
Saturday, September 28, 2013
The Academy of Natural Sciences of Drexel University, Philadelphia, PA

Fall 2013 Career Fair
Thursday, October 3, 2013
The Armory, Drexel University, Philadelphia, PA

A Victorian Obsession: The Natural World Under Glass
Tuesday, October 8, 2013
The Academy of Natural Sciences of Drexel University, Philadelphia, PA

Chemical & Biological Engineering Reunion for the Classes of 1998, 2003 & 2008
Saturday, October 12, 2013
MacAlister Hall, Drexel University, Philadelphia, PA

Drexel Alumni Evening at Peddler's Village
Thursday, October 17, 2013
Buttonwood Grill, New Hope, PA

Alumni Day at Women's Field Hockey
Sunday, October 20, 2013
Vidas Athletic Complex, Philadelphia, PA

"How to Successfully Manage Your Career Transition" an Alumni Career Services Panel Discussion
Tuesday, October 29, 2013
The Racquet Club, Philadelphia, PA

Young Alumni Night at "Godzilla"
Friday, November 1, 2013
Landmark Americana and URBN Center Annex Black Box Theater, Drexel University, Philadelphia, PA

Drexel at UCLA: Alumni Reception & Men's Basketball Game
Friday, November 8, 2013
Barney's Beanery Westwood, Westwood, CA and Pauley Pavilion, Los Angeles, CA

San Francisco Chinatown Alumni Walking Tour & Dim Sum Lunch
Saturday, December 7, 2013
Chinatown & Oriental Pearl Restaurant, San Francisco, CA

Northern California Alumni Night at the San Jose Sharks vs. Philadelphia Flyers
Monday, February 3, 2014
HP Pavilion, San Jose, CA

Queen Lane Medical Campus, Philadelphia, PA

College of Computing and Informatics Employer Networking Reception
Thursday, October 3, 2013
The Hub Cira Center, Philadelphia, PA

American College of Surgeons Alumni Reception
Tuesday, October 8, 2013
The Marriott at Metro Center, Washington, D.C.

LeBow College of Business Alumni Wine Tasting Reception
Friday, October 11, 2013
Gerri C. LeBow Hall, Drexel University, Philadelphia, PA

The American Society of Anesthesiologists Alumni Reception
Sunday, October 13, 2013
The Westin San Francisco, San Francisco, CA

The iSchool Alumni Association Presents: A Tour of Local Special Collections and Treasures at Drexel and UPenn
Wednesday, October 16, 2013
W.W. Hagerty Library, Drexel University, Philadelphia, PA

Dinosaurs Unearthed
Saturday, October 12, 2013 to Sunday, March 30, 2014
The Academy of Natural Sciences of Drexel University, Philadelphia, PA



Details is a monthly publication of the **Drexel University Alumni Association**
For more information, call **1.888.DU.GRADS** or e-mail alumni@drexel.edu



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