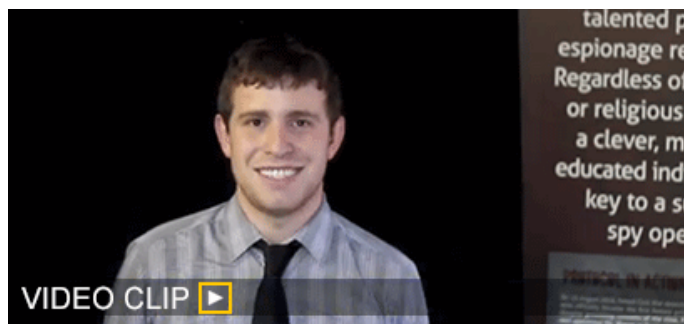




THE E-NEWSLETTER FOR DREXEL ALUMNI / AUGUST 2013 · VOLUME 9 · ISSUE 7



Details in Brief

Click the video for a preview of the August 2013 *Drexel Details* alumni e-newsletter hosted by Scott Sugarman '14 at the Franklin Institute.

Alumni Spotlight

Eric Martin '04: Adventuring Through New Zealand

Self-proclaimed 'computer nerd' Eric Martin was perusing the pages of Craigslist one day in search of local theater gigs when something unexpected caught his eye. As if speaking directly to him, the ad on his computer screen read something along the lines of:



"Do you sit at a desk all day?" Martin answered, yes. Do you like the outdoors, fishing and hunting?" The ski instructor and avid fisherman thought, yes. "Do you long for adventure?" Without a doubt, yes!

What Martin inadvertently discovered was a casting call for contestants for TNT's adventure reality show "72 Hours." He responded to the ad with an email and much to his surprise he was asked to speak with producers via Skype. >>



An Insider's Look at Reading Terminal Market

You're invited to spend a unique evening at Reading Terminal Market with special guest, Drexel alumnus Anthony "Tony" Bracali '99, president of Friday Architects/Planners, who will discuss how his firm developed the master plan for renovations and improvements to the east end and basement of the famed

market. Tony will provide an inside look at this massive undertaking and renovation, totaling approximately 25,000 square feet, before taking you on an exclusive tour of the Market.

Alumni Career Services

Learn "10 Tips to Ace a Virtual Interview"

Today's job candidates need to be prepared for the virtual interview. A growing number of companies large and small are integrating video interviewing into the recruitment process, benefiting both the candidate and employer. With only an Internet connection and a webcam, you can showcase your skills and talents without ever leaving home!

On September 24, Drexel alumnus Chris Young, BSMB '11, CEO and founder of Async Interview, will share his top 10 tips on how to confidently prepare for a virtual interview and land your next job! This Alumni Career Services program will be presented online and is open to all Drexel graduates. >>

Career Columns

The SCDC Update
by **Brendan Johnson, Steinbright Career Development Center**
"Using the Hidden Job Market to Find Jobs"



The jobs that are posted only represent a fraction of the jobs that are out there. Find out what you're missing by learning how to tap into the Hidden Job Market.

Leadership Unlimited
by **Terry Wall '97**
"The Adapt or Get Zapped Approach to Innovation"



Adaptability is necessary for the survival of a business. Adaptability leads to innovation, which leads to success. Learn how to adapt...or get zapped!

Your Career Retainer



This historic Philadelphia landmark attracts more than 100,000 locals and tourists alike every single week, and is home to more than 80 merchants selling baked goods, handmade crafts, farm-fresh produce, spices and much, much more. >>

Behind the Scenes at "SPY: The Secret World of Espionage" at the Franklin Institute

Join the Alumni Association and the College of Arts and Sciences for a night at the Franklin Institute's exhibit, "SPY: The Secret World of Espionage," with special guest Dr. Eric Zillmer, Carl R. Pacifico Professor of Neuropsychology and the Director of Athletics at Drexel University.

The evening will start with a reception under the dome of the Fels Planetarium where Dr. Zillmer will discuss the psychology of spying, why humans are so preoccupied with secrecy and knowing, and why knowledge is the military's essential tool, not weaponry. After the talk, head over to the exhibit which features the real-life evolution of spy technology with more than 200 rare treasures and historical artifacts. >>

New Student Send-offs Are in Full Swing

The Drexel University Alumni Association is on the road hosting New Student Send-off Receptions for incoming students and their families all summer long. The send-offs kicked off in San Diego and New York City on August 6, and they'll continue to take place around the country until September 12. Send-offs provide a chance for incoming students to meet one another, as well as staff from the University and local alumni.

Space is limited, so alumni who are interested in participating in a New Student Send-off should please contact the Office of Alumni Relations at alumni@drexel.edu or 1-888-DU-GRADS. [Click here](#) for the full list of upcoming send-off locations.



Drexel alumni and guests enjoying the Alaskan Frontiers & Glaciers Alumni Travel Program in July.

Alumni Travel Program Adds 8 New Excursions for 2014

Exciting destinations for 2014 have been added to the Alumni Travel Program schedule including a Tahitian cruise, a steamboat cruise from Memphis to New Orleans, a culinary tour of Northern Italy, and much more! For trip details and to get on our mailing list for our 2014 destinations, [click here](#).

Register Now for Special Savings on a Trip to Apulia, Italy

If you act now and reserve your spot on "Undiscovered Italy: Apulia," you can enjoy significant savings of up to \$1,000 per couple. AHI Travel will extend a

by Chris Bilotta '77, '84
"Tune In or Be Tuned Out"

Bosses, ask yourself this question, "What does it feel like to work for me?" The answer may surprise you.



In Case You Missed It: Detroit Alumni Day at the Ballpark

On a Sunday, July 28, a group of 43 Drexel alumni and friends joined the Alumni Association for its annual Detroit Area Day at the Ballpark. After a festive pizza party in the Miller Light Upper Deck Lounge, everyone settled into their Upper Box Infield seats to watch as the Philadelphia Phillies took on the Detroit Tigers in Comerica Park for the first time in six years. It was a great summer afternoon spent with friends and we look forward to coming back next year!

Drexel Alumni Networking Group on LinkedIn: Help Us Reach 12,000 Members!

The Drexel Alumni Networking Group on LinkedIn is the largest network of Drexel alumni and it just keeps growing! We're approaching a milestone of 12,000 members and in order to get there we need your help. Join the network today and invite classmates to do the same. Whoever becomes the 12,000th member of the group will be sent a prize!

As a member, you'll have access to job postings, you'll be part of interesting discussions, and you'll have the opportunity to meet and connect with Drexel alumni on a global scale. Right now alumni are discussing the "3 Essential Skills Every Entrepreneur Should Cultivate."



Save the Date for Your Reunion at Alumni Weekend 2014

If you graduated from Drexel in 1964 or 1989, you have reason to celebrate this spring as we commemorate your 50th and 25th Reunions at Alumni Weekend! Details on the festivities will be shared with you in the upcoming months, but mark your calendars now to join us on May 2 and 3, 2014. If you'd like to serve

on the Reunion Committee for your class, contact the Office of Alumni Relations at 1-888-DU-GRADS or alumni@drexel.edu. As a committee member, you will help the Office of Alumni Relations plan your reunion

special savings of \$250 and apply an additional \$250 pre-brochure savings – for a total savings of up to \$500 per person off the regular price of the trip if you sign up before September 1, 2013. [Reserve online](#) or call 1-800-323-7373 and use the offer code SAVE91.



Are You a Member of the Academy of Natural Sciences of Drexel University?

Every year, the Academy hosts Member's Night, a special evening during which members can meet the staff, see collections, and experience the breadth and depth of work that takes place behind the scenes at the museum.

This year it will be held on Friday, September 20, and guests will get a rare peek into the Academy's famous Mineral Vault, learn how to protect your own fossil, experience what it's like to search for fossils in the Canadian Arctic and paint a mini dinosaur skull. Not yet a member? [Click here](#) to become one today. For more information on Member's Night and to register, [click here](#).

Liberty Mutual News: *Parking Lot Safety*

Parking lots – they can be as open as the plains of the Midwest or as bumper-to-bumper as a city street during rush hour. Although they may not be the most hazardous places to drive, parking lots can be more unpredictable than anywhere else you travel. [>>](#)

activities and reach out to your classmates to invite them back to campus.

The College of Medicine will hold its 50th Reunion for the Hahnemann University and Woman's Medical College Classes of 1964 from May 14 to 16, 2014.

Share Your News in Alumni Class Notes

Did you get a new job, win an award or get married? If you have a professional or personal accomplishment that you'd like to share with the Drexel community, let us know! The Class Notes section of the *Drexel Magazine* is dedicated to sharing graduates' news and announcements with one another. Send your class note to the Office of Alumni Relations at alumni@drexel.edu and it will be published in an upcoming issue of the *Drexel Magazine*. Class notes can also be shared through the Online Alumni Directory. [Click here](#) to log into the directory where you can post your class note and read updates posted by your classmates and friends.



\$50 off Membership to the Drexel Recreation Center in August

The Drexel Recreation Center wants you to enjoy Philadelphia's premier gym even after graduation, so they're offering all alumni a special offer of \$50 off an Annual Membership when you sign up during the month of August. Offer is valid for new alumni members and alumni renewals. All you need to do is [fill out](#)

[this form](#) and print the coupon to redeem the offer. Limit 1 per person. You must present the coupon and your **Alumni Card** at the Membership Services Desk in the Recreation Center at the time of registration.

Upcoming Alumni Events

Philadelphia Metro

An Insider's Look: Reading Terminal Market — Alumni Reception, Talk & Tour
Wednesday, September 18, 2013
Reading Terminal Market, Philadelphia, PA

Philadelphia Area Alumni Night at the Phillies
Friday, September 20, 2013
Citizens Bank Park, Philadelphia, PA

"10 Tips to Ace a Virtual Interview" Online Alumni Career Services Workshop
Tuesday, September 24, 2013
Online

Behind the Scenes at "SPY: The Secret World of Espionage" — Alumni Reception, Talk & Tour
Wednesday, September 25, 2013
The Franklin Institute, Philadelphia, PA

Around the U.S.

San Francisco Area Alumni Night at the Ballpark
Friday, August 23, 2013
Pete's Tavern and AT&T Park, San Francisco, CA

Seattle Area Alumni Lunch and Wine Tasting
Sunday, August 25, 2013
Chateau Ste. Michelle, Woodinville, WA

Baltimore Area Alumni Night at the Ballpark
Thursday, September 12, 2013
Oriole Park, Baltimore, MD

Colorado Alumni Dinner with Women's Soccer
Friday, September 20, 2013
The Olive Branch Restaurant, Colorado Springs, Colorado

"10 Tips to Ace a Virtual Interview" Online Alumni Career Services Workshop
Tuesday, September 24, 2013
Online

Colleges & Schools

iSchool Alumni Networking Reception
Thursday, September 19, 2013
Drexel University Office in Washington, D.C.

11th Annual LeBow Dean's Cup Golf Tournament
Monday, September 23, 2013
Aronimink Golf Club, Newtown Square, PA

College of Medicine Graduate Alumni Discovery Day Research Forum
Wednesday, October 2 and Thursday, October 3, 2013
Queen Lane Medical Campus, Philadelphia, PA

American College of Surgeons Alumni Reception
Tuesday, October 8, 2013
The Marriott at Metro Center, Washington, D.C.

The American Society of Anesthesiologists Alumni Reception

Campus & Community

Glow: Living Lights
Now through Sunday, September 22, 2013
The Academy of Natural Sciences of Drexel University, Philadelphia, PA

Drexel Hillel Summer Dessert Reception for New and Returning Students and Families
Thursday, August 22, 2013
The home of Arlene Pedovitch and Joel Reissman '71, Princeton Junction, NJ

20th Annual Drexel Athletics Golf Classic
Monday, September 16, 2013
Scotland Run Golf Club, Williamstown, NJ

Member's Night 2013
Friday, September 20, 2013
The Academy of Natural Sciences of Drexel University, Philadelphia, PA

Pi Kappa Phi Alpha Upsilon Chapter "Towanda Open" Alumni

Sunday, October 13, 2013
The Westin San Francisco, San
Francisco, CA

Golf Outing
Friday, September 27, 2013
Seaview Golf Club, Galloway, NJ



Details is a monthly publication of the **Drexel University Alumni Association**
For more information, call **1.888.DU.GRADS** or e-mail alumni@drexel.edu



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