

# Details

The e-newsletter for Drexel Alumni

CONNECTING DRAGONS EVERYWHERE

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## Details in Brief

Click below for a video preview of the December 2012 *Drexel Details* alumni e-newsletter, hosted by Drexel student **Dana Marcus '13** at Drexel's 11th Street Family Health Services Center.



## Alumni Spotlight

### Mark Simakaski '94 and Nichole Wolfgang '95

It is the holiday season, a time filled with festive music, twinkling lights and the stress of shopping for that perfect gift. While you're out shopping for clothes, tasty treats and the latest iPad, did you ever consider giving your loved one a gift that, well, buzzes?



Mark Simakaski '94 wanted to get his wife Nichole Wolfgang '95 something special for Christmas in 1998. So what came to mind? Bees, naturally. The couple found themselves wanting another pet, their 15 year old dog having just passed away, and Nichole had a love for honey, so in Mark's mind, there was no better fit than thousands of bees. [More](#)

## Alumni Association News

### Happy Holidays from the Drexel University Alumni Association!

The Drexel University Alumni Association would like to wish you a joyous holiday season and a very happy New Year. During the holiday break, the University will be closed from Monday, December 24, 2012 through Tuesday, January 1, 2013. All e-mails and voice messages left for the Office of Alumni Relations during that time will be checked daily, and urgent messages will be responded to in a timely manner.

### Alumni Attitudinal Survey Update

In the fall of 2011, the Drexel University Alumni Association e-mailed an Alumni Attitudinal Survey to a random sample of 30,000 Drexel alumni. The purpose of the survey was to learn how graduates feel about their alumni experience, their student experience and about Drexel University in general. The Alumni Association Board of Governors has begun to, and will continue to analyze the data and feedback gleaned from the survey in order to identify new opportunities to connect and communicate with Drexel graduates as well as current students. The Alumni Association would like to thank those alumni who took the time to fill out the survey, and to share with us your extremely valued thoughts and opinions. In the upcoming months, you will learn how we are specifically applying your feedback to our best practices, in order to better serve you.

## Career Column

### Leadership Unlimited Terry Wall '97



#### "Leaders Use Purpose to Increase Profitability"

Discover the importance of defining and communicating your company's purpose. [More](#)

### Celebrating the Year of the Dragon in December!

It's here — the final month of the Year of the Dragon! With an exciting year of activities and experiences under our belt, we've been reliving our Year of the Dragon celebrations throughout December with facts and figures, and we'll look back on the fun we had when we put it all together in an end-of-the-year video in the New Year. Stay tuned!



### Alumni Career Services

Share Your Expertise as an Alumni Career Services Online Workshop Presenter  
Alumni Career Services programming

## The Year of the Dragon Grand Prize Drawing: an Amazon Kindle Fire



Are you entered into the grand prize drawing for one of two Amazon Kindle Fires? If not, visit the [Year of the Dragon website](#) to find out how you can get 12 promo codes to enter the drawing!

## Send Your December Graduate a Red Envelope for Good Luck

Are you a Drexel graduate, and do you have a relative graduating from Drexel in December? In Chinese tradition, a red envelope is a special gift given by elders to represent luck. If you have a relative who is graduating from Drexel and continuing your family's legacy, [fill out this brief form](#) and we'll send you a red envelope containing a commemorative Year of the Dragon pin. You can give it to your graduating student to commemorate your Drexel Legacy connection and so they'll always remember that they became a Drexel graduate during the Year of the Dragon!

## Everything I Need to Know I Learned at Drexel: 366 Drexel Life Lessons

With the year's end just days away, this is your last opportunity to share a Drexel life lesson. As of today we have enough life lessons to get us to December 21 — that's Friday! Help us reach our goal of sharing one lesson every day in 2012, and send us your life lesson today! **We're so close; we only need 10 more!** To submit your life lesson, visit the [Year of the Dragon website](#), and while you're there, check out our archive of 319 life lessons already submitted by Drexel alumni! If you've already submitted a life lesson and you want to share another one this month, we'll send you a new promo code.

Today's life lesson comes from **Jennifer Knaggs, International Area Studies '06**: *"Don't always get the used text book with writing in the margins. You never know how smart the previous owner was."*

## An Important Announcement for Drexel InCircle Users

When the Drexel University Alumni Association launched the *InCircle* social networking platform for Drexel alumni in 2005, the online tool was at the forefront of social networking technology. Over the past few years, we have seen a noticeable drop in activity on the site, as alumni have embraced other channels for building their professional and career networks of Drexel alumni and for connecting with their Drexel friends. Because of this, we have decided to close Drexel's *InCircle* site at the end of the year. **The data contained in your *InCircle* profile will be destroyed on December 31, 2012.** [More](#)

## Accept the Alumni Scholarship Challenge!

The Drexel University Alumni Association Board of Governors will match all donations, dollar-for-dollar and up to \$5,000, to the Alumni Association Scholarship Program if they are received by December 31, 2012! Scholarships are provided each year by the Alumni Association, recognizing legacy students and student leaders. We would like to invite you to join us in the challenge of raising \$5,000 in donations, ensuring that we can provide at least \$10,000 in new scholarship aid to Drexel students next year. This is a great way to give back in a way that will directly impact Drexel students, and to instantly double the impact of your gift! [More](#)

## The Drexel Alumni Travel Program Announces a New Trip: Sail the Tahitian Jewels in January 2014

As part of its commitment to lifelong learning, the Drexel University Alumni Association invites all alumni to take part in our exciting travel opportunities in 2013 and 2014. Join other alumni for the once-in-a-lifetime chance to experience other cultures through a combination of educational forums and exciting excursions.



Upcoming trips include: The Mediterranean and Greek Isles; Prague, Czech Republic; Alaskan Frontiers and Glaciers; The Italian Riviera; The Rhine Riverboat Tour; and the newest addition, the Tahitian Jewels. Please note, the National Parks and Lodges trip has sold out. For more information and to register for an upcoming trip, [click here](#).

**Save up to \$1,000 per couple** if you book your trip for the Italian Riviera or the Rhine Riverboat Tour before February 19!

provides in-person and online opportunities for professional growth and career development on a variety of topics with a focus on connecting alumni to alumni. Suggested topics for upcoming online workshops include: Are You Ready if Career Opportunity Knocks?; Creative Career Strategies for Challenging Times; Trends in Public Health Careers and Tools for Your Job Search; and Leadership Skills for Success. If you are interested in volunteering to share your expertise with fellow alumni by conducting a one-hour online workshop in winter 2013, please contact the Office of Alumni Relations at [alumni@drexel.edu](mailto:alumni@drexel.edu) 1-888-DU-GRADS.

## Upcoming Events

### Philadelphia Metro Area

#### 39th Annual Alumni Holiday Turkey Project

The Drexel University Alumni Association is proud to continue its tradition of providing holiday turkeys to families within the University's West Philadelphia neighborhood and to those served by [Drexel's 11th Street Family Health Services Center](#) in North Philadelphia. This year, we will distribute 975 turkeys to our neighbors in need. [Click here](#) to see a video featuring photos and video from Turkey Projects past. Alumni, students, faculty, and friends can help by making a donation to the project or by volunteering to assist with the turkey distribution on December 20. [More](#)

#### Drexel Men's Basketball vs. Davidson College

Join Dragon fans and the Drexel University Alumni Association and cheer on Drexel's men's basketball team as they host Davidson College on December 22. The game will be broadcasted live on NBC Sports Network, so come out and show your Dragon pride for thousands to see! Before tip-off, join Drexel alumni and friends at the Alumni Association's pre-game reception in the Hazem Maragah Hospitality Suite. [More](#)

#### Alumni Greeks "Pack the DAC" Homecoming Breakfast and Men's Basketball Game

Greek alumni will pack the DAC at Homecoming 2013 on January 26 as the men's basketball team faces Georgia State! Before tip-off, join the Drexel University Alumni Association for a breakfast reception exclusively for fraternity and sorority alumni in the Papadakis Integrated Sciences Building. [More](#)

#### Homecoming 2013: Alumni Ticket Package

The Drexel University Alumni Association is offering an exclusive ticket package for alumni and their guests to watch the Drexel Dragons men's basketball team

## Campus and Community



### Drexel Sacramento Campus Update

[Click here](#) for some important happenings this month for Drexel Sacramento alumni, including the Dragon Holiday Happy Hour on December 20, as well as a recap of last month's Run to Feed the Hungry. Plus, find out which Drexel Sacramento graduates are finalists for the *Sacramento Business Journal's* 40 Under 40.

### Recruit Philadelphia Job Fair for Philadelphia Area Alumni

Drexel graduates are invited to attend the Recruit Philadelphia Alumni Only Career Fair on January 10, from 11 a.m. to 3 p.m., in Temple University's Mitten Hall. Drexel is one of 10 universities and colleges participating, and around 100 top companies from the Philadelphia metro-area are expected to attend. For more information and to register, [click here](#).

### Drexel University to Open D.C. Office

Drexel has announced it will open an office in Washington, D.C. that will serve as a multifunctional academic and outreach center for the University and its online subsidiary, Drexel University Online. The Washington, D.C. Office will be located at the Lafayette Tower at 801 17th Street, N.W., a central location that will further broaden the Drexel brand and allow for opportunities to attract more online students. It is scheduled to open in January 2013. [More](#)

### Botany Collection Behind-the-Scenes Tours

The Academy of Natural Sciences of Drexel University is celebrating its bicentennial and offering free behind-the-scenes tours of its world-renowned collections — normally open only to researchers — Thursdays through Mondays in January from 11 a.m. to 2 p.m. The Botany Collection contains about 1.5 million plant specimens from around the world. Meet the scientists, watch a specimen being mounted, see a demonstration of specimen scanning to create digital images, and view dried and pressed specimens of plants. Tours are offered to individuals ages 8 and up. [More](#)

### Botany Discovery Weekend

Join the Academy of Natural Sciences of Drexel University for a three-day celebration of plants, January 19 to 21 from 10 a.m. to 5 p.m. Meet botanists and ask them questions, see plant specimens from the celebrated research collection, and participate in hands-on activities and demonstrations. [More](#)

## Colleges & Schools

### College of Medicine Receptions in honor of Daniel V. Schidlow, M.D.

The Drexel University College of Medicine will host three upcoming alumni receptions in honor of Daniel V. Schidlow, M.D. on the occasion of his appointment as Walter H. and Leonore Annenberg Dean Drexel University College of Medicine and Senior Vice President of Medical Affairs Drexel University. Join us [in Naples, Florida on January 6](#), [in Sarasota, Florida on January 7](#), or [in Tampa, Florida on January 8](#). In addition to the above, future receptions are being planned Long Island, New York City, Reading, Los Angeles, San Diego, and more. Details are coming soon.

### Exploring Public Health Careers: Making the Most of Your Public Health Career

The Drexel University School of Public Health invites you to attend an event on January 10 including discipline-specific panels, an executive panel, and a special workshop where alumni will have the opportunity to attend a session by Robert M. Omdorff, D.Ed., co-author of "The PITA Principle", and a networking reception. [More](#)

### Our Water, Our Health: Are We in Danger?

The Drexel University School of Public Health and the Academy of Natural Sciences of Drexel University invite you to attend a lecture on January 15 by noted biologist, environmental advocate, and author Sandra Steingraber as she explores the links between human health and environmental toxins, especially those found in our water. [More](#)

### Drexel Online and iSchool Online Graduate Program Open House

Drexel Online and The iSchool at Drexel invite you to their Online Graduate Program Open House on January 16. Learn more about The iSchool's competitive online Masters of Science degrees in Information Systems or Health Informatics. Representatives from Drexel Online and The iSchool will be available online to answer your questions. [More](#)

### American Physical Therapy Association Combined Sections Meeting Reception for Alumni and Friends

The College of Nursing and Health Professions invites alumni to connect with fellow graduates, students and faculty at a reception held in conjunction with the Combined Sections Meeting of the American Physical Therapy Association on January 22. [More](#)

### iSchool Alumni Networking Reception at the ALA Midwinter Conference

The iSchool at Drexel invites you to mingle with fellow alumni and students, and meet iSchool faculty members, academic advisors and admissions staff members at the American Library Association (ALA) Midwinter Conference in Seattle, WA on January 26. [More](#)

### Midnight Masquerade for Young Nursing Alumni

Wear your mask while you walk the red carpet for a great cause at this event hosted by the College

take on Georgia State at Homecoming on January 26. The alumni package will include a game ticket in a special reserved section, an Alumni Association giveaway item, and a concessions voucher! [More](#)

### "Real Estate 101" Young Alumni Seminar and Reception

Does your New Year's resolution involve buying or selling a home? Do you want to learn more about the basics of real estate, including investment properties, mortgages and more? Join the Drexel University Young Alumni Association on January 30 for a networking reception followed by an educational seminar that will cover various real estate topics. [More](#)

### 'Gold Rush' Alumni Night at the DAC: Alumni Reception and Men's Basketball Game

Join Dragon men's basketball fans for Alumni Night and Gold Rush Night at the DAC on February 7. Before the Dragons tip-off against the Old Dominion Monarchs, gather with Drexel alumni and friends at the Drexel University Alumni Association's pre-game reception in the Hazem Maragah Hospitality Suite. That night, the Alumni Association will provide all Drexel fans with a Drexel Gold Rush T-shirt — turning the arena into a sea of gold for this nationally-televised game! [More](#)

### Alumni Day at Women's Basketball: Alumni Lunch and Women's Basketball Game

Join Dragon basketball fans and the Drexel University Alumni Association as Drexel hosts the Tribe of William & Mary during Alumni Day at Women's Basketball on February 24. Before the Dragons tip-off against the Tribe, join Drexel alumni and friends at the Drexel University Alumni Association's pre-game lunch in the Hazem Maragah Hospitality Suite. [More](#)

### Save the Date for Alumni Weekend

Mark your calendars now to join the Drexel University Alumni Association for Alumni Weekend on May 3 and 4, 2013! Reconnect, rediscover, and renew your ties to classmates, friends and faculty at this memorable weekend for all Drexel alumni! More information, including a schedule of events, will be available in the upcoming months.

## Around the U.S.

### Orange County, California Alumni Beer Tasting

Join alumni in Orange County for a night of beer tasting at The Bruery on January 30. Guests will sit down at The Bruery Provisions, a specialty market and tasting room, for some delicious appetizers and a sampling of the beers on tap! You'll hear from The Bruery staff about each selection and you can take home your



## Alumni Resources



[Click here](#) for more online alumni networks.

### Alumni Benefits & Services

- [Alumni Card](#)
- [Auto, Homeowner's and Renter's Insurance with Liberty Mutual](#)
- [Continuing Nursing Education Courses and Conferences: 25% Alumni Discount](#)
- [Drexel Online 15% Tuition Discount](#)
- [Health, Life and Travel Insurance with American Insurance Administrators](#)
- [Drexel Dragons Official Fan Shop Online Store](#)
- [Online Alumni Directory](#)
- [Continuing Education Programs at Goodwin College: 20% Alumni Discount](#)

[Click here](#) for more benefits and services offered to Drexel alumni!

of Nursing and Health Professions on February 1. Guests will enjoy the intrigue and mystery of guessing who is behind each disguise before identities are revealed at midnight. Proceeds benefit the establishment of The Drexel Nursing Alumni Scholarship Fund. [More](#)

#### CoEAA and GSA Community Outreach Project at Philabundance

Make a difference in the community with the College of Engineering Alumni Association and the Graduate Student Association at their annual service project at Philabundance on February 2. [More](#)

favorite to enjoy later. [More](#)

#### Los Angeles Area Alumni Golf Outing

Spend the afternoon of January 31 at Moorpark Country Club for a round of golf with Drexel alumni and friends! You'll start with a putting contest before hitting the links for 18 holes, followed by a barbeque to cap off the afternoon. [More](#)

#### Drexel at George Mason: Men's Basketball Game and Alumni Reception

Join the Drexel University Alumni Association to cheer on the Drexel Dragons men's basketball team as they take on the Patriots of George Mason on January 31 in Fairfax, VA. We'll gather before the game with alumni and fans for a reception at Primetime Sports Bar & Grille. [More](#)

#### Drexel at Northeastern: Men's Basketball Game and Alumni Reception

On February 2, Drexel's men's basketball team will take on the Northeastern University Huskies in Boston, MA. We'll gather before the game with alumni and fans for a reception hosted by the Drexel University Alumni Association at Our House East. [More](#)

#### Drexel at Delaware: Men's Basketball Game and Alumni Reception

Warm up this winter and feel the fire with Drexel basketball! Join the Drexel University Alumni Association as we cheer on the Drexel Dragons men's basketball team vs. the University of Delaware Blue Hens on February 21. We'll gather before the game with alumni and fans for a reception at Matilda's Pub. [More](#)

#### Drexel at Towson: Men's Basketball Game and Alumni Reception

The Drexel Dragons men's basketball team will battle the Towson University Tigers on February 23 in Towson, MD, and you're invited to cheer them on to victory. Gear up for the game with the Drexel University Alumni Association and Drexel graduates at a breakfast-buffet reception at the Towson University Marriott. [More](#)

#### Alumni Day at Phillies Spring Training

Kick off the start of baseball season with a relaxing afternoon in the Florida sun, as the Philadelphia Phillies take on the Toronto Blue Jays! The Tampa Area Alumni Network invites alumni to join the fun at an exciting Spring Training game on March 3. Tickets include admission to the game, as well as a two-hour barbeque buffet and \$2 draft beer. [More](#)

*Details* is a monthly publication of the **Drexel University Alumni Association**  
For more information, call 1.888.DU.GRADS or e-mail [alumni@drexel.edu](mailto:alumni@drexel.edu)

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