

# Details

The e-newsletter for Drexel Alumni

CONNECTING DRAGONS EVERYWHERE

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## Details in Brief

Click below for a video preview of the January 2012 *Drexel Details Alumni e-Newsletter*, hosted by **Dan Toll '13** and filmed and edited by **Frank Matreale '15**.



## Alumni Spotlight

**Robert Zapata '02**  
Hotel and Restaurant Management



Every day the sidewalk between the Main Building and the Bossone Research Center is lined with grey and white food trucks serving everything from grilled cheese sandwiches to General Tso's chicken.

The newest kid in town is Cucina Zapata, the last food truck on the line, and one that catches customers' eyes with its brightly colored graffiti-style exterior. [More](#)

## Alumni Association News

### Celebrate 2012 with the Year of the Dragon!

2012 is here, and the Year of the Dragon has begun! The Alumni Association will be celebrating the Chinese Year of the Dragon from now until December, and we want you to join in the fun. We've got lots of exciting events, programs, games, giveaways and more planned for 2012, so stay in the loop and visit the [Year of the Dragon website](#) today!

*Dragons @ Work* is the kick-off event for Year of the Dragon on January 23. If your company is not already signed up for *Dragons @ Work*, don't worry – you can still participate. Contact your co-workers who are also Drexel alumni and coordinate a time to meet up and take a group photo on January 23. If it's just you, that's okay. Groups of all sizes are welcome! [More](#)



### All I Really Need to Know I Learned at Drexel

Have you submitted your Drexel Life Lesson yet? [Click here](#) to submit yours, and get your first promo code needed to earn a Year of the Dragon commemorative item! Today's life lesson comes from Katelyn Wolfrom, a library and information sciences graduate from the class of 2009. Katelyn writes: "Don't be afraid to get involved, you never know how many doors will open just by knocking."

### Win Commemorative Items with Your Promo Codes!

## Career Column

**Career Zone**  
Julia Levy '93



### "Get SMART with Your Performance Review"

Whether you are content in your current position, or you're actively searching for a new opportunity, it's important to make the most of your performance review. [More](#)

## Upcoming Events

### Alumni Career Services

#### Breaking Through Employment Barriers: An Alumni Career Services Online Workshop

On January 19, human resources and staffing expert Julia Levy '93 will lead a one-hour online workshop to teach alumni

Throughout the Year of the Dragon, you will have the opportunity to receive secret codes that can be redeemed for commemorative Year of the Dragon items. A code will be given each time you participate in a Year of the Dragon signature experience either in person, online, or via social media. For every 3, 6, and 9 codes you collect, you will receive a commemorative item, and once you collect all 12 codes, you will be entered into our grand prize drawing at the end of the year! [More](#)

## Alumni Weekend 2012

Save the date for Alumni Weekend 2012 on May 4 and 5! We'll be celebrating our Golden Dragons all day on Friday, May 4, with a pinning ceremony, class photograph, luncheon and campus tour. Saturday will be filled with fun activities including the University City 5K Run, the Alumni Family Picnic and the University Gala to close out the night! This year's theme? Year of the Dragon, of course. Contact information and rates at area hotels can be found [here](#).

The Drexel University College of Medicine 50 Year Reunion for the Class of 1962 will take place from May 16 to 18. [More](#)

## Alumni Association Scholarships Available

Each year, the Drexel University Alumni Association awards scholarships to current Drexel students based on demonstrated leadership and achievement through the Alumni Leadership, Alumni Legacy, and Alumnae Planning Board Scholarships. Applications for the 2012 Alumni Association Scholarship Program are due by 5 p.m. EST on February 17. For more information and to download an application, [click here](#). Questions? Contact Jeff Spence at [jbs23@drexel.edu](mailto:jbs23@drexel.edu) or 215-895-2375.

## Exploring the Drexel Legacy: Alumni Travel Program to Dornbirn, Austria

From September 8 through 15, 2012, the Drexel University Alumni Association is offering an exclusive and unique travel experience for Drexel alumni and friends to Dornbirn, Austria — the birthplace of Francis Martin Drexel and the origin of a family legacy that would be more far reaching than could have been predicted some 200 years ago.

### Dornbirn

Travelers will explore the Drexel family history, experience the region's finest restaurants and cuisine, and enjoy tours, talks and tastings led by the owners of local family businesses. The tour is limited and only 12 spots remain! [Click here](#) to download the trip brochure, then [click here](#) to register to join us!

## Dragon Alumni Scholarship Deadline Reminder

The deadline is fast approaching for prospective Drexel students and alumni to submit their Dragon Alumni Scholarship recommendations. Don't miss the chance to recommend a student entering Drexel in the 2012-2013 academic year for a \$1,000 annual Dragon Alumni Scholarship. Incoming freshmen recommendations are due by February 1, and incoming transfer recommendations are due by March 1. [More](#)

## Colleges & Schools

## Campus & Community

best practices and ideas for achieving career growth and fulfillment. [More](#)

### Book Yourself Solid: An Alumni Career Services Program

Your livelihood depends on marketing yourself. Join the Alumni Association on February 29 for "Book Yourself Solid," an easy-to-follow roadmap for starting and growing a client list that works for your business. [More](#)

### Alumni Career Services Panel: Career Transition

The Drexel University Alumni Association is seeking alumni volunteers to serve on a panel discussion on the topic of career transition which will be held in Philadelphia, Washington D.C. and New York City this spring. If you have transitioned from one industry to another or to a different line of work in your current industry, you can volunteer as a panelist by contacting the Office of Alumni Relations at [alumni@drexel.edu](mailto:alumni@drexel.edu) or 1-888-DU-GRADS.

[Click here](#) for more information on Alumni Career Services seminars, events, services and opportunities.

## Philadelphia Metro Area

### Philadelphia Area Alumni Networking Reception

Join the Drexel University Alumni Association and the LeBow College of Business on January 19 for a networking reception with alumni in the Philadelphia area at Fork Restaurant's *Fork:etc.* location. [More](#)

### Drexel at Delaware: Women's Basketball Game and Alumni Reception

Don't miss the action as the women's basketball team takes on its CAA conference rival, the University of Delaware, on January 22! [More](#)

### Homecoming 2012

Come back to campus for Homecoming 2012 on January 28 and celebrate your Drexel pride! The day will feature a men's basketball game and a post-game party at Landmark Americana Tap and Grill. [More](#)

### Homecoming CEO Reunion

Graduates of the "Creating Excellent Organizations (CEO)" Leadership Development Program at Drexel are invited to reunite and network with alumni and current students in the program during Homecoming 2012 on January 28. [More](#)

### Alumni Day at the DAC

Celebrate your Dragon pride at our annual Alumni Day at the DAC on February 11! This year, special [Year of the Dragon](#) activities are being planned in and around the Daskalakis Athletic Center and Drexel Recreation Center before the men's basketball team takes



#### Drexel Dance Program Presents Winter Dance Concerts

The Dance Program in the Westphal College Department of Performing Arts will present two programs this winter — Drexel Dance Ensemble's *Snapshots* from February 2 to 4, and FreshDance's *New Encounters* on February 4 and 5. For more information call 215-895-ARTS or [click here](#).

#### iSchool Alumni Networking Happy Hour in Dallas

The iSchool at Drexel invites all iSchool alumni and students (must be over 21) attending the ALA-Midwinter Conference to attend a free happy hour on January 20 at Bob's Steak & Chop House. RSVP to Jennifer Lally at [jl352@drexel.edu](mailto:jl352@drexel.edu) or 215-895-1077.

#### Drexel Celebrates 60 Years of Today

On January 23 the Westphal College will host a panel discussion featuring legendary anchor Jane Pauley, executive producer Steve Friedman and Stephen Battaglio, author of *From Yesterday to TODAY*, a new book that tells the story of one of the most successful morning shows in television. A reception and book signing will follow. [More](#)

#### College of Engineering Alumni Association Night at Drexel Men's Basketball

College of Engineering alumni are invited to this annual night at Drexel men's basketball on January 25. Enjoy a reception in the Hazem Maragah Hospitality Suite before the game! [More](#)

#### Urban Roots Screening and Panel Discussion

The Westphal College will hold a screening and panel discussion on Urban Roots, a documentary about the urban farming movement in Detroit, on February 7. Come early for a pre-event screening of *West Philly Grown*, a documentary by Clay Hereth '11. [More](#)

#### Alumni Reception at American Academy of Orthopaedic Surgeons Meeting

Alumni are invited to attend a cocktail reception hosted by Norman A. Johnson, MD, Chair, Orthopaedic Surgery at the College of Medicine, in San Francisco on February 8. [More](#)

#### Physical Therapy Reception for Alumni and Friends

Connect with alumni, students and faculty at a reception held in conjunction with the American Physical Therapy Association's Combined Sections Meeting on February 9. [More](#)

#### College of Engineering Alumni Association and Mechanical Engineering Graduate Student Association Community Outreach Project

The College of Engineering Alumni Association and the Mechanical Engineering Graduate Student



#### Veterans Homecoming Alumni Reception

Join members of the Drexel Veterans Task Force, Veterans Student Association and the Office of Veterans Services on January 28 for a pre-game gathering at the Veterans Lounge in the Armory. The reception will take place from 11:30 a.m. to 2 p.m. and a light lunch will be served. For more information, contact Rebecca Weidensaul at [rebecca@drexel.edu](mailto:rebecca@drexel.edu).

#### Walkability: Philadelphia Strides into the Future

On January 19 The Academy of Natural Sciences of Drexel University will host a free Urban Sustainability Forum on current efforts to make Philadelphia more pedestrian-friendly. Speakers will discuss ways the city can jump from fifth place to first among the nation's most walkable cities. [More](#)

#### New Permanent Exhibit at The Academy of Natural Sciences of Drexel University

"Secrets of the Diorama", a new exhibit created by the Academy's Exhibits Department, provides insight into the detailed fieldwork, painstaking taxidermy and artistry required to bring a diorama to life. Access is free with museum admission beginning on February 4.

#### Mega-Bad Movie Night — "The Lost World: Jurassic Park"

Visit the Academy of Natural Sciences of Drexel University after hours and see the movie "The Lost World: Jurassic Park" on February 9. During the movie, Academy experts will be on stage to comment on the many scientific absurdities. [More](#)

### Alumni Resources



[Click here](#) for more online alumni networks.

#### Liberty Mutual News: 5 Tips to Preventing Home Heating Fires

When it's time to turn up the heat in your home this winter to battle the icy cold, follow these simple tips to prevent the chance of fire. [More](#)

#### Alumni Benefits & Services

- [Alumni Card](#)
- [Auto, Homeowner's and Renter's Insurance with Liberty Mutual](#)

on Hofstra University! [More](#)

#### Philadelphia Area Alumni Discussion and Reception with Joan Carter at The Union League

Alumni are invited to a reception and discussion on March 7 with Joan Carter, president of the Union League of Philadelphia. Ms. Carter will talk about the role of women in business as well as her own experience as an entrepreneur. [More](#)

#### Downingtown Area Alumni Networking Reception

Join the Drexel University Alumni Association and the LeBow College of Business for a networking reception with alumni in the Downingtown area at Victory Brewing Company on March 8. [More](#)

### Around the U.S.

#### Northern California Alumni Monthly Networking Happy Hour

Join alumni and friends on January 20 at San Francisco's gathering place for beer, sports and eats — Public House, a modern sports pub featuring one of the largest draft beer and cask ale offerings. [More](#)

#### San Diego Area Alumni Vineyard Tour and Wine Tasting

Experience the Danza del Sol Vineyard and Winery with alumni in the San Diego area on January 28, as we take the standard wine tasting to the next level. Bring a picnic lunch to enjoy on the patio after the tasting, and spend the afternoon exploring the thirty-five acre estate winery. [More](#)

#### Drexel at Northeastern: Men's Basketball Game and Alumni Reception

Join Drexel alumni and Dragon fans in the Boston area on February 1 as the men's basketball team takes on the Northeastern University Huskies! [More](#)

#### Drexel at Towson: Men's Basketball Game and Alumni Reception

Feel the fire! The Drexel men's basketball team takes on the Towson University Tigers on February 4. Join us before the game for a reception at Stoney River Legendary Steakhouse. [More](#)

#### Houston Area Alumni Night at 'Tutankhamun: The Golden King and the Great Pharaohs'

The Drexel University Alumni Association invites graduates in the Houston area to spend an afternoon exploring the acclaimed traveling exhibition 'Tutankhamun: The Golden King and the Great Pharaohs' at the Museum of Fine Arts at Houston on February 25. [More](#)

#### Los Angeles Area Alumni Night at the Kings

Face-off with the [Alumni Club of Greater Los Angeles](#) as the Los Angeles Kings take on the Chicago Black Hawks at the

Association invite Drexel alumni to join them for a volunteer project on February 11 at Philabundance's South Philadelphia Hunger Relief Center. [More](#)

#### College of Arts and Sciences Annual Kaczmarczik Lecture

On March 1, the College of Arts and Sciences will host the 17th Kaczmarczik Lecture, "The Accelerating Universe," featuring Dr. Brian Schmidt, Australian Research Council Laureate Fellow and professor at The Australian National University, as well as winner of the 2011 Nobel Prize in Physics. [More](#)

- [Continuing Nursing Education Courses and Conferences: 25% Alumni Discount](#)
- [Drexel Online 15% Tuition Discount](#)
- [Health, Life and Travel Insurance with American Insurance Administrators](#)
- [Drexel Dragons Official Fan Shop Online Store](#)
- [Online Alumni Directory](#)

[Click here](#) for more benefits and services offered to Drexel alumni!

STAPLES Center on February 25. [More](#)

#### Northern California Alumni Night at the Sharks

Don't miss the chance to join the [Alumni Club of Northern California](#) at its annual night at the San Jose Sharks on February 28. [More](#)

#### Tampa Area Alumni Day at Phillies Spring Training

The [Tampa Area Alumni Club](#) invites Drexel alumni to come out for an afternoon of baseball as the Philadelphia Phillies take on the Detroit Tigers in Spring Training action on March 11. [More](#)

## Calling All Alumni



#### Steinbright Career Development Center Seeks Co-op Employers

As Drexel continues to grow its student population, the need to develop quality co-op opportunities for students is on the rise. For many alumni, the co-op experience has a lasting impact on both their education and their chosen career. If you want to learn more about becoming a Drexel co-op partner, contact Mark Gress Jr. at 215-895-6467 or [gress@drexel.edu](mailto:gress@drexel.edu).

#### LeBow Alumni Award Nominations

The LeBow College of Business is seeking nominations for the 2012 Drexel LeBow Alumni Award. Help identify this year's honoree by nominating a friend or colleague. The nomination deadline is February 24, 2012. [More](#)

**Details** is a monthly publication of the **Drexel University Alumni Association**

For more information, call 1.888.DU.GRADS or e-mail [alumni@drexel.edu](mailto:alumni@drexel.edu)

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The APR may vary, and as of 10-01-11, the variable APR for Purchases and Balance Transfers is 9.99% - 21.99% (based on your creditworthiness). The variable APR for Cash Advances is 23.99%. Cash Advance fee: 4% of each advance amount, \$10 minimum. Convenience Check fee: 3% of each check amount, \$5 minimum. Cash Equivalent fee: 4% of each cash amount, \$20 minimum. Balance Transfer fee: 3% of each transfer amount, \$5 minimum. There is a \$2 minimum finance charge when interest is due. The annual fee is \$0. Foreign Transaction fee: 2% of each foreign purchase transaction or foreign ATM advance transaction in U.S. Dollars. 3% of each foreign purchase transaction or foreign ATM advance transaction in a Foreign Currency.

<sup>1</sup> Accounts must be open and in good standing (not past due) to earn and redeem points. 2,500 bonus points are awarded only to applicants who are approved for the Visa Signature Card. Approved applicants for all other products will receive 1,000 bonus rewards points with their first purchase. [Bonus points will appear on your first statement after the qualifying purchase is made].

<sup>2</sup> Please refer to the Rewards Center Program Rules for terms and conditions.

<sup>3</sup> Certain restrictions and exclusions may apply. Individual transactions are evaluated by U.S. Bank based on factors such as suspected fraud, Account history, credit record, payment resources, revolving balances, prior cash advances, and safety and soundness considerations. If U.S. Bank authorizes a transaction that causes you to exceed your revolving credit line, then you must pay, as a part of your monthly minimum amount due, the amount by which your new balance exceeds your credit line.

<sup>4</sup> Card members are responsible for the cost of any goods or services purchased by Visa Signature Concierge on card members' behalf.