



CONNECTING DRAGONS EVERYWHERE

MARCH 2011
VOL 7 NO. 3

Alumni News

MESSAGE FROM THE PRESIDENT: Japan Earthquake and Tsunami

Drexel is a global university, and the impact of events around the world is felt deeply here. I am sure that your thoughts, like mine, are with the Japanese people at this time.

I am relieved to report that no Drexel community members working, studying or visiting Japan were injured in last week's earthquake and resulting tsunami.

A number of students from Japan are part of our Drexel community, and I am thankful that their immediate families appear to be safe, although we know that no one in Japan is unaffected by this unfolding tragedy. We will support our Japanese students however we can as they gauge the impact on their families and their lives.

We also value our Japanese educational and research partners. Across Drexel, our faculty and professional staff are reaching out to colleagues in Japan to find out how we can help.

I am proud of our strong culture of service at Drexel. I know that your impulse will be to support the Japanese people in any way possible, and to stand with them as they face this crisis and the difficult rebuilding process. **Drexel is partnering with the Red Cross to help our community make donations to the relief effort. To make a donation online, [click here](#).**

There will be a gathering of Drexel friends and colleagues at a community vigil for Japan being organized by campus spiritual leaders on Wednesday, March 16 at 4:30 p.m. in the James E. Marks Intercultural Center, 33rd and Chestnut Streets.

Sincerely,
John A. Fry
President

The Dragons are Heading to the WNIT!

The 19-11 Drexel women's basketball team has been selected to participate in the 2011 Postseason Women's National Invitational Tournament (WNIT) for the second consecutive year! They will travel to Florida Gulf Coast University on Friday, March 18, 2011, to take on the Atlantic Sun Conference Champions, the 27-3 Eagles.



The Drexel University Alumni Association invites all Drexel alumni, parents and Dragon basketball fans for a complimentary pre-game reception at Bar Louie, where guests will enjoy wraps, fries, salad, dessert and soft drinks. Then, head over to FEEL THE FIRE and cheer on the team at Florida Gulf Coast! [More](#)

CAN DU School Revitalization Project at Samuel Powel Elementary

The **Community Alumni Network at Drexel University (CAN DU)**, an outreach program of the Drexel University Alumni Association, along with campus and community partners, is leading a community service project at Samuel Powel Elementary, located in the heart of Drexel's West Philadelphia neighborhood, on Saturday, April 9, 2011. Drexel alumni, students, faculty, staff and friends are invited to volunteer for a day of service, where spaces within the school will be transformed by our CAN DU volunteers. [More](#)

Alumni Weekend 2011: Come One, Come All!

Alumni Weekend will be here before you know it, so mark your calendars to return to campus on May 6 and 7, 2011, and join the fun. Information on all Alumni Weekend events, and how to register is now available online. [More](#)

For a full listing of College of Medicine Alumni Weekend events, [click here](#).

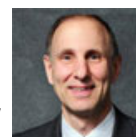
Members of the Class of 1961 who attend Alumni Weekend will receive a complimentary **Class of 1961 Memory Book**. All alumni celebrating their 50th reunion this year are encouraged to be part of the *Memory Book* by submitting an entry page by **Friday, March 18, 2011**. And, those who are unable to join us for Alumni Weekend can be part of this keepsake too! For information on how to submit your entry page, and place your order for a *Memory Book*, [click here](#). Please contact Lara Cressman at



Your Career Retainer "Using Influence to Get Things Done"

by Chris Bilotta '77, '84

Convincing your peers to follow your lead, and using your influence effectively requires a blend of skills including the following five critical factors. [More](#)



Career Makeover Strategies

"How to Find the Courage to Pursue Your Professional Passion"
by Tai Goodwin '95

If you are finally ready to acknowledge your dreams and escape your 'good enough' job, read on for six ways to pursue your professional passion. [More](#)



Career Zone "Skate to Success in Your Next Interview"

by Julia Levy '93

Julia's key to a successful interview is to anticipate where the company/interviewer wants and needs to be — ask questions and give answers that show you have what it takes to get them there. [More](#)



Leadership Unlimited "3 Reasons to Pursue Social Responsibility"

by Terry Wall '97
Social responsibility means everything from supporting charitable causes to delivering products and services that are environmentally friendly. No matter how you define it, you should look at how you fulfill your social responsibility. [More](#)



Philadelphia Area

Chester and Delaware Counties Alumni Brewery Tour, Beer Tasting and Reception

The Drexel University Alumni Association and the LeBow Alumni Association invite Drexel alumni for a brewery tour, beer tasting and reception at the

alumni@drexel.edu with questions.

Please note that College of Medicine 50-year reunion events will be celebrated separately from May 18 to 20, 2011. For more information on the College of Medicine reunion, visit www.drexelmed.edu/50yearreunion.

We are looking for volunteers from the classes of 2006, 2001 and 1996 to help us plan special activities at the Alumni Family Picnic in celebration of your 5, 10 and 15-year reunions. If you plan to attend Alumni Weekend and are interested in getting involved, please contact Lauren Villanueva '04, '09 at alumni@drexel.edu.

Drexel's First Global Night of Networking During Alumni Weekend

Join alumni throughout the world in celebrating Alumni Weekend! Come out on Thursday, May 5, 2011 from 5:30 to 7:30 p.m. (local time) and catch up with old and new friends from Drexel University at a networking happy hour in your city. The first round of appetizers is on us!

We need your help! The Alumni Association is looking for alumni to assist with this event by hosting happy hours in cities around the world. Sign-up today to host — it's easy and fun! E-mail alumni@drexel.edu to find out more information. For a list of participating cities, [click here](#), then sign-up and add your city to the list!

Faculty Spotlight: Dr. Ken Lacovara Associate Professor of Biology and Director of the Paleontology and Geology Program in Drexel University's College of Arts and Sciences

When Dr. Ken Lacovara was in second grade he wrote an essay stating his opinion on why sedimentary rocks are the best. Other kids were playing with their baseball card collections while he was content with his collection of dirt.

"I just wanted to dig holes," he laughed.

Over the years, not much has changed. Ken is still going out into the world, finding places to dig holes. He explained that if you go to an area with a dry, arid environment and sedimentary rocks of the right age, you can not only dig holes, but you can find dinosaurs. And that's what Ken does; he finds dinosaurs, and ancient birds, and 65 million year-old crocodiles. [More](#)



Drexel University Alumni Association Board of Governors Call for Nominations

On March 1, 2011, the Drexel University Alumni Association began accepting nominations for alumni interested in running for election to the Board of Governors. The Board oversees the Alumni Association's efforts to engage, advance and support the campus community and its alumni and students through a variety of programs, services and awards, as well as opportunities for volunteerism and advocacy. Additional information about the role and responsibilities of the Board, and how to nominate yourself or another qualified candidate is available online. The call for nominations concludes at 5 p.m. on March 31, 2011 and online elections will be held during the month of June. [More](#)

Alumni Travel Program

Be sure to join our travel mailing list to receive information on all of our exciting destinations. [Click here](#) to e-mail the Alumni Association and include your name, class year and address. See below for a list of our upcoming trips, and [click here](#) for more information on all of our Alumni Travel Program offerings.

Tuscany, Cortona and Florence

June 14 through 23, 2011

For informational videos and an inside look at the Tuscany, Cortona and Florence trip, [click here!](#)

Scotland

July 18 through 26, 2011

Normandy and Paris

September 22 through October 1, 2011

For informational videos and an inside look at the Normandy and Paris trip, [click here!](#)

Mexican Riviera Cruise

November 27 through December 4, 2011

Alumni Career Services E-Newsletter

The Alumni Career Services program has plans to launch an online e-newsletter in April for alumni seeking continued professional development and career growth. The e-newsletter will feature upcoming Alumni Career Services events, videos, interviews with industry experts, and event recaps.

award-winning Victory Brewing Company on Wednesday, March 23, 2011. Guests will learn about beers made on-site while networking with one another. [More](#)

Young Alumni and Senior Spring Mixer

Celebrate spring with members of the Class of 2011 and Drexel alumni! The Young Alumni Association invites recent graduates from the Classes of 2000-2010 to join the senior class for a spring mixer at Field House in Center City Philadelphia on Thursday, March 31, 2011. [More](#)



Montgomery County Alumni Networking Reception at Tango

The Drexel University Alumni Association and the LeBow Alumni Association invite Drexel alumni for a networking reception at Tango in Bryn Mawr on Wednesday, April 6, 2011. [More](#)

Digging Up Dinosaurs: Behind-the-Scenes at the Academy of Natural Sciences with Dr. Ken Lacovara

Over five expeditions, Dr. Ken Lacovara and his teams of Drexel students have discovered bones comprising the most complete, super-massive dinosaur in history. Hear from Dr. Lacovara about his ground-breaking discovery, where guests will learn first-hand what it was like to travel to the remote badlands of southern Patagonia, to uncover more than 60 tons of bones, and to transport this fragile cargo to the United States. Before the discussion, enjoy a reception and an exclusive behind-the-scenes look at the Academy of Natural Sciences in Philadelphia on April 28, 2011. [More](#)



Drexel Faculty and Staff Alumni Reception

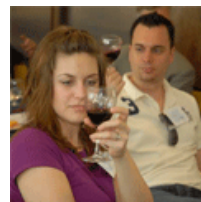
The Drexel University Alumni Association and Drexel Business Services invites all University faculty and professional staff members who are also Drexel graduates to kick-off Alumni Weekend 2011 with a special reception in the Paul Peck Alumni Center. Enjoy a complimentary reception of light refreshments while catching-up and networking with colleagues and Drexel alumni on Wednesday, May 4, 2011. [More](#)

Young Alumni "Olde City Sideshow" and Party

Join the Drexel University Young Alumni Association for the kick-off to Alumni Weekend 2011! Step right up and experience sword swallows, fire-breathers, and other carny oddities while enjoying free appetizers and drink specials at City Tap House with other recent Drexel graduates on Thursday, May 5, 2011. [More](#)

Philadelphia Area Alumni Wine Tasting Reception

Join the Philadelphia Alumni Club and the Drexel University Young Alumni Association for a night at Pinot Boutique, one of Philadelphia's best



To be placed on the e-mail list to receive the Alumni Career Services e-newsletter and to stay up-to-date on all of the latest career-related news from the Alumni Association, please take a moment to fill out a short information form. [More](#)

Alumni Career Services Events and Programs

Boston Alumni Career Services Program: Social Networking à la Digital – Are You LinkedIn?

The Drexel University Alumni Association invites you to join us for a networking reception and discussion with Alan Gosenhauser '78, '80 on Thursday, March 24, 2011. Capture, leverage, and expand your professional relationships on LinkedIn by evaluating the quality vs. quantity of your online network. [More](#)

Philadelphia Alumni Career Services Program: An Insider's Look at Careers in the Digital Creative

On Wednesday, March 30, 2011, the Alumni Career Services program will feature a panel of young alumni who have taken their traditional studies from the LeBow College of Business, the *iSchool*, and the Antoinette Westphal College of Media Arts and Design and forged fresh and interesting careers within the creative digital niche. This new "Creative Community" is home to designers, developers, social media experts, content composers, multimedia artists, digital photographers, animators, gamers and entrepreneurs of every stripe. [More](#)

Washington, D.C. Alumni Career Services Program: Speed Networking Night

Do you find traditional networking events unproductive? If so, join Drexel alumni in the Washington, D.C. area for a networking event with a twist on Wednesday, April 6, 2011. The evening will begin with a reception, followed by a speed networking session, which will provide the opportunity to meet and interact with Drexel alumni through 12 to 20 face-to-face networking sessions, each one lasting about four minutes. [More](#)

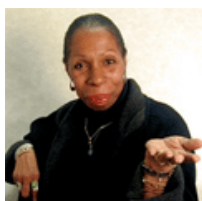
Alumni Career Services Webinar: The Leadership Acceleration Profile

Would you like a quick, easy way to assess your leadership style? A specific plan on how to improve your leadership? Strategy, leadership and productivity expert Terry Wall '97 will provide you with tools to accomplish these goals during an interactive webinar, based on the Leadership Acceleration Profile, a survey that he created in response to requests from individuals who strive for continuous leadership improvement. Join us for this webinar on Thursday, April 7, 2011 at 1 p.m. EST. [More](#)

Colleges & Schools

Memorial Service Honors Miss Johni Crosland

Johni Crosland passed away on February 15, 2011. For the past fifteen years, Miss Johnnie Ray Crosland was the assistant to the department head, first for the Media Arts Department in 1996 and then for the reconfigured Cinema & Television Department in 2007. To honor the memory of Johni Crosland, there will be a Memorial Service on Wednesday, March 16, at 3:30 p.m. in Mitchell Auditorium in the Bossone Research Enterprise Center. All alumni are welcome to attend.



College of Nursing and Health Professions Reception for Alumni and Friends in Florida

The Drexel University College of Nursing and Health Professions invites its alumni to connect with fellow graduates, students and faculty at a reception held in conjunction with the Drexel University 2011 Simulation in Healthcare Conference: Where No One Has Gone Before. The reception will take place on Friday, March 25, 2011, at the Hilton Walt Disney World Resort.

Campus News

Sacramento Area Alumni and Graduates Gather to Cheer on the Sharks!

The Northern California Alumni Club hosted the Second Annual Dragons-at-the-Sharks outing on March 8, 2011. We witnessed an exciting 3-2 overtime victory by the San Jose Sharks over the Nashville Predators. Sixteen students and new alumni from the Sacramento campus made the journey to San Jose, joining 20 other Drexel Alumni at HP Pavilion for the sell-out event. [More](#)

Drexel Green Grants 2011 – It's Electric!

As part of its initiative to encourage the development of environmentally aware practices and creative thinking with regard to sustainability issues for the 2011-2012 academic year, Drexel University will award \$24,000 in Drexel Green Grants to full-time and part-time, undergraduate and graduate students and \$3,000 in Barnes & Noble gift cards to faculty, staff and alumni. Current students, faculty, staff and alumni must complete the Go Green! Environmental Responsibility Pledge [online](#) and complete an essay on how they will incorporate the sustainable use of electricity into their everyday lives and in the communities in which they live, work, and recreate. Pledges must be signed and essays



specialty stores! Enjoy wine samples and a tasty selection of treats paired with the wine on Tuesday, June 14, 2011. [More](#)

Alumni Legacy Admissions Workshop

If you are a Drexel graduate and you have a high school-aged child who is beginning the enrollment process, you are invited to join us for this exclusive workshop. The morning will begin with a presentation and Q&A session with Enrollment Management followed by lunch. After lunch you will have the opportunity to tour campus and learn about Drexel academics, the co-op advantage, student life, and living and studying in the city of Philadelphia. [More](#)

Chester County Alumni Herr's Factory Tour and Dinner

There's no fake machinery or actors — it's the REAL factory, the REAL workers, and the REAL process Herr's® has perfected to make their products taste



REALLY great. Join Drexel alumni on Tuesday, June 21, 2011, for a tour of the Herr's factory, where you'll never forget the little-known facts, like how a pretzel gets its brown color or what makes a great chipping potato. Then, stick around and meet alumni for a dinner of wraps and some of Herr's famous chips! [More](#)

Around the U.S.

Northern California Alumni Networking Happy Hour

The [Alumni Club of Northern California](#) invites Drexel alumni to its monthly networking happy hour on Friday, March 18, 2011 to enjoy the opportunity to meet and network with Drexel graduates from the area. [More](#)

An Evening at the Museum of the Moving Image

Join alumni of Drexel University and Drexel University College of Medicine for an evening at the newly-expanded Museum of the Moving Image in Astoria, NY, on Friday, March 25, 2011. Drexel guests will enjoy an hors d'oeuvre reception with wine, beer and soft drinks, followed by a discussion led by a museum docent about this unique museum, which celebrates the history, technology and art of movies. [More](#)



San Diego Area Alumni Dinner with Drexel Men's Crew Team and Coaches

The [Alumni Club of San Diego](#) will host the Drexel men's crew team and coaches for a dinner at Gordon Biersch Brewery Restaurant during the San Diego Crew Classic on April 2, 2011. All alumni in the area are invited to mix and mingle with other graduates and current Drexel student athletes while enjoying great food and drinks. [More](#)

Northern California Alumni Family Day in Sacramento

Join the [Alumni Club of Northern California](#) and Drexel alumni as they gather with their families for a fun-filled day in Sacramento! From exploring the

[More](#)**Reverend Billy and the Life After Shopping Gospel Choir Stop at Drexel**

The Church of Earthalujah! is the latest installment by Reverend Billy and the Life After Shopping Gospel Choir, and it's coming to Philadelphia for a performance at Drexel on Thursday, March 31, at 7 p.m. Reverend Billy calls his Church of Earthalujah! performances family-friendly but big bank deadly — especially for banks that finance CO-2 emissions through mountaintop removal, hydro-fracking, super malls and shipping sweatshop products long distances in fossil fuel-burning engines. [More](#)

Fashion from 1911-1919 is the Focus of Drexel Exhibition *Brave New World*

In conjunction with PIFA — Philadelphia International Festival of the Arts — the exhibition *Brave New World: Fashion and Freedom, 1911-1919* will be at the Leonard Pearlstein Gallery from April 7 to May 7, 2011. This one-of-a-kind exhibition will focus on the tumultuous years between 1911 through 1919; a period when the interplay between the fine arts and fashion was particularly strong. This event is free and open to the public. [More](#)

**The Inaugural Dr. Eli Abrutyn Memorial Lecture**

College of Medicine alumni are invited to attend this lecture featuring keynote speaker, Julie Gerberding, MD, MPH, President, Merck Vaccines Former Director, Centers for Disease Control and Prevention. Dr. Gerberding will present "Global Health Development: Fixing Problems or Creating Solutions?" on April 27, 2011 in Geary Auditorium. [More](#)

Calling All Alumni!**Drexel's Radio Station Alumni**

When you attended Drexel were you involved with the campus radio station? If so, let us know! WKDU will be celebrating the past 40 years on air at Alumni Weekend 2011 with a special reunion event on May 7, 2011. Please take a minute to fill out an online form with your contact information and your connection to Drexel media so that we can update you on the reunion event. [More](#)

Sign up to Host a Dinner with 12 Dragons

Dinner with 12 Dragons is a program that personalizes the overall student-alumni experience. All Drexel students and alumni are invited to participate in this dinner program where alumni open their homes to students and fellow alumni for small dinner parties, bringing everyone together in a casual environment. It's a great opportunity to get together and share some good food, good conversation and Drexel camaraderie. We're looking for alumni hosts for dinners this spring and summer. Sign-up today! [More](#)

submitted online by Sunday, May 15, 2011, for current students and faculty, staff and alumni. Only one submission per participant will be accepted. [More](#)

ALPFA Spring Volleyball Tournament

The Drexel Chapter of ALPFA (Association of Latino Professionals in Finance and Accounting) is organizing a volleyball tournament both as a fundraiser and for the benefit of United Way, and invites alumni and their respective accounting firms to join in the fun. The tournament will be held at the Buckley Green Volleyball Court on April 23, 2011, from 11 a.m. to 4 p.m. For more information, or to register, contact Fabien Biot at fbfabienbiot@gmail.com.

Alumni Resources**Connect with Fellow Dragons Online!**

Recently, the Drexel University Alumni Association has added some new subgroups to our [LinkedIn group](#) for professionals who are in employed in the information security field or who serve as CIO's/CTO's. If you are interested in networking with professionals in these fields, please send a request to join the group. In addition, if you are interested in starting a group for your particular industry, please contact us at alumni@drexel.edu with your ideas and suggestions.

With online networks like Facebook, *inCircle*, LinkedIn and the Alumni Directory, it's never been easier to keep in touch with your classmates! Look at photographs, find contact information, post a class note, network and job search, or simply reconnect with old friends and see what they've been up to. Now you can also check out videos on the official YouTube channel for the Drexel University Alumni Association, and get the latest news and announcements from our official Twitter feed. [More](#)

For a step-by-step video on how to log in and update your profile in the Online Alumni Directory, [click here](#).

Alumni Photo Gallery

Want to check out the photos from the last alumni event you attended? Or, do you want to see what you missed? [Click here](#) to check out photos from the latest Drexel alumni events and activities in our Alumni Photo Gallery.

Get Your Free Alumni Card Today!

Your Alumni Card is your key to campus. Visit the University libraries, Korman Computing Center or the new Recreation Center (membership fees apply) and receive alumni discounts at the Mandell Theater box office. [More](#)

GradMed® Offers Affordable, Short-Term Medical Insurance

GradMed® short-term medical insurance provides protection from the major expenses associated with an accident or illness. An ideal product for new graduates and alumni between jobs, coverage can begin as early as the day after receipt of your application. [More](#)

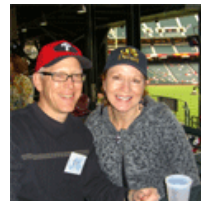
Pennsylvania License Plate Program

Drexel University is a recognized organization in

California State Railroad Museum to taking a ride on a steam-powered excursion train, spend quality time with your family which meeting alumni and current Drexel graduate students from the area on Sunday, April 17, 2011. [More](#)

Swing into Summer with the Alumni Association

Celebrate with Drexel graduates as the Drexel University Alumni Association hosts receptions at baseball games around the country this spring and summer. Root for your team and enjoy a night at the ballpark with alumni in your area!



Tuesday, April 26, 2011
Arizona Diamondbacks
vs. Philadelphia Phillies
Chase Field, Phoenix, AZ

Wednesday, May 11, 2011
Florida Marlins
vs. Philadelphia Phillies
Sun Life Stadium, Miami, FL

Thursday, May 19, 2011
Baltimore Orioles
vs. New York Yankees
Oriole Park, Baltimore, MD

Tuesday, May 31, 2011
Washington Nationals
vs. Philadelphia Phillies
Nationals Stadium, Washington D.C.

Friday, June 3, 2011
Pittsburgh Pirates
vs. Philadelphia Phillies
PNC Park, Pittsburgh, PA

Saturday, June 4, 2011
Charlotte Knights
vs. Lehigh Valley Iron Pigs
Knights Stadium, Fort Mill, SC

[Click here](#) for a complete list of games in an area near you, and reserve your tickets now!

[Click here](#) to watch a video about a dinner at the Media, PA home of Catherine Campbell-Perna '95, '10, and learn more about what a *Dinner with 12 Dragons* is really like!

the Pennsylvania Department of Motor Vehicles Special Organization Plate Program. If you are interested in ordering a Drexel plate, [click here](#) for more information.

Experience the Flexibility of Drexel University Online and Save 15% on Tuition

As a Drexel graduate, you'll enjoy an automatic 15% tuition reduction on all Drexel Online programs! With 90+ degree and certificate programs to choose from, you can further your education and advance your career with 24/7 online access that works around your schedule. You'll even earn the same degree as on-campus students. Drexel Online: the most convenient way for you to be a Drexel Dragon once again! [More](#)

Details is a monthly publication of the **Drexel University Alumni Association**
For more information, call **1.888.DU.GRADS** or e-mail alumni@drexel.edu



[Drexel Alumni Home](#) | [College of Medicine Alumni](#) | [Publications](#) | [Make a Gift](#)
[Drexel Home](#) | [Admissions](#) | [Athletics](#) | [Campus News](#) | [Student Life](#)