

### **Alumni News**

#### Bennett S. LeBow '60, Hon. '98, Gifts \$45 Million Toward LeBow **College of Business Academic Center**

President John Fry announced on Tuesday, November 16, 2010, a record \$45 million gift from financier and corporate executive Bennett S. LeBow toward construction of a new academic center for the College of Business, which was named in LeBow s honor in 1999

The gift is the largest donation to Drexel from a single donor and the largest by an alumni benefactor. LeBow, who received a Drexel degree in electrical engineering in 1960, has now committed a total of \$60 million to Drexel.

Including the new gift, he has donated \$55 million to the College of Business. He has also supported Drexel s College of Engineering with a \$5 million gift for the state-of-the-art LeBow Engineering Center.

Alumni can visit the Building LeBow Web site to learn more about the new LeBow College of Business building, share memories of Matheson Hall, and read what others have said. More

### The Alumni Association Would Like to Say 'Thanks!'

During this season of Thanksgiving, the Drexel University Alumni Association would like to express its gratitude toward all of our alumni volunteers for their service to the University. The overarching mission of the Alumni Association is to keep alumni in touch, informed, involved and invested in Drexel, and none of that would be possible without the hard work of each of our alumni volunteers. You invest your time and energy in the University, and that dedication is a testament to your belief in Drexel. Your leadership and service is valued and deeply appreciated. Thank you and keep up the great work!

### Don't Get Left Behind, Get Counted

The goal of the Alumni Association is to keep our graduates in touch with the university, the students, and each other. We want to start 2011 with the most comprehensive collection of alumni information as possible, but in order to do so, we need your help. It's simple; all you have to do is log into our Online Alumni Directory (formerly known as DragoNet) and update your profile. Tell us about the activities and organizations you were involved in as a student, update your home or business address, or post a class note for your classmates to enjoy. Get Counted and then see yourself reflected in our updated alumni population maps



Log into the Online Alumni Directory and update your profile before Friday, December 31, 2010, and you could be one of two lucky grand prize winners to receive an Amazon Kindle, or one of five winners to get a Drexel Fan Pack including a hat, T-shirt and other Drexel memorabilia! Winners will be randomly selected and will be announced after the New Year. More

### Alumni Spotlight: Michelle Wall '10

Meet Drexel graduate Michelle Wall who sings alto in the Festival Chorus which performs with Peter Nero and the Holiday Pops Orchestra. Michelle explains how she got involved in the Chorus, what goes into preparing for the show, and what guests can expect at this year's December 15 Holiday Pops performance.

### How did you get involved with Holiday Pops?

I've been a member of the Festival Chorus for five years now. Jeff Kern, the director of the School of Music at the University of the Arts, where I

work, is the director of the Festival Chorus. Jeff knew that I sang in college and that I majored in music education and he suggested that I audition for the chorus - so I did. More

### Save the Date for Homecoming 2011!

All alumni are invited back to campus for Homecoming 2011 on Saturday, January 22 and Sunday, January 23, 2011. This year's festivities will include the men's basketball game vs. Northeastern, a pre-game "tailgate", post-game celebration, and more. Special ticket packages for alumni will be on sale soon. Stay tuned for more information. If you have any suggestions or questions about Homecoming 2011, please contact Louisa Kopp '08 at Ics42@drexel.edu.



Your Job Search by Julia Levy '93 Do you ever submit your résumé directly to employers or job boards and feel like it got lost in a black hole? By

Career Zone: Optimize

Alumni



optimizing your résumé, you will dramatically increase the chances of getting your résumé viewed by recruiters and land an interview. More

Career Corner

#### Your Career Retainer: Lead While You Manage by Chris Bilotta '77, '84

While not the same, leadership and management are linked and complimentary, and must go hand in hand. Read on for



the differences between leadership and management based on the Warren Bennis book, On Becoming a Leader. More

### **Career Makeover** Strategies: Nine Ways to be Happy in a Job you Don't Like

by Tai Goodwin '95 How do you make it through 40+ hours a week without

feeling like you are serving time for a crime you didn't commit? Tai has nine tips on how to be happy at work. More

### Philadelphia Area

**Drexel Faculty and** Staff Alumni Reception

Current Drexel faculty and staff members who are also Drexel graduates are invited to a special reception in the Paul Peck Alumni Center. Join fellow alumni faculty and staff

members to welcome President John Fry to the University during this casual reception, featuring light appetizers and drinks on Tuesday, November 30, 2010. More

Philadelphia Alumni Networking Reception at **Continental Mid-town** 



### Alumni Travel Program Announces New Destinations

Be sure to join our travel mailing list to receive information on all of our new destinations. **Click here** to e-mail the Alumni Office and include your name, class year and address. See below for a list of our exciting upcoming trips, and **click here** for more information on all of our Alumni Travel Program offerings.

**Tuscany, Cortona and Florence** June 14 through 23, 2011

Scotland July 18 through 26, 2011

### Normandy and Paris

September 22 through October 1, 2011 For informational videos and an inside look at the Normandy and Paris trip, click here!

Mexican Riviera Cruise November 27 through December 4, 2011

# Ring in the Season with Drexel and the Alumni Association

### Volunteer and Support Families In-need This Holiday Season with the 37th Annual Alumni Holiday Turkey Project For the past 37 years, the Drexel University community has lent its

support to the Annual Alumni Holiday Turkey Project, providing holiday

turkeys to families in-need within the University's neighborhood. The need for support continues to grow each year and we ask you to please consider supporting the project. Each donation of \$25 will provide 2-3 families with turkey dinners for the holiday season. Drexel alumni, students, faculty, staff and friends can also support the project by volunteering to assist with our turkey distribution on Tuesday, December 21, 2010. More

### Alumni Holiday Luncheon and Longwood Gardens Tour

Celebrate the holidays with fellow Drexel alumni as you enjoy a special luncheon at The Gables at Chadds Ford, followed by a tour of Longwood Gardens' festive seasonal gardens on Saturday, December 4, 2010. More

### An Evening at The Holiday POPSI: Alumni Reception and Performance

On Wednesday, December 15, 2010, join President John Fry and fellow Drexel alumni for a special holiday reception at the historic Union League of Philadelphia, followed by a performance of favorite classics at The Kimmel Center for the Performing Arts by Peter Nero and The Philly POPS! More

### **Drexel Dragons Official Fan Shop Online Store**

Shop for Drexel Dragons merchandise at the Official Drexel Fan Shop where you can find the best selection of Dragons clothing for men, women and kids. The Official Drexel University Fan Store features the latest styles of Dragons apparel from top sportswear brands so you can show off your Dragon pride while cheering for the Drexel field hockey, lacrosse and basketball teams. Find something special for your fellow Drexel fans when you shop our store for unique Drexel Dragon grifs for fans and alumni. More



### **Campus News**

### Sacramento

Campus Update On November 4, 2010, more than 50 alumni, students, faculty and staff gathered for Sacramento's largest event yet! The event was a reception and tour of the newly-



opened Crocker Art Museum. Alumni came from

### **Alumni Resources**

#### **Alumni Photo Gallery**

Want to check out the photos from the last alumni event you attended? Or, do you want to see what you missed? **Click here** to check out photos from the latest Drexel alumni events and activities in our Alumni Photo Gallery.

### Connect with Fellow Dragons Online!

With online networks like Facebook, *inCircle*, LinkedIn and the Alumni Directory, it's never been easier to keep in touch with your classmates! Look at photographs, find contact information,



#### Philadelphia Alumni Career Services Program: "The Online Job Search Survival Guide" Join fellow Drexel alumni in the Philadelphia area at

Table 31 on Tuesday,



January 25, 2011, for a networking reception and discussion with Sherrie A. Madia, Ph.D., associate adjunct professor at Drexel University. Dr. Madia will present an interactive discussion on using social networking effectively for job search. **More** 

### Around the U.S.

Northern California Alumni Networking Happy Hour The Alumni Club of Northern California will host its monthly networking happy hour on Friday, November 19, 2010. Join us at Cascal Restaurant and enjoy the



opportunity to meet and network with fellow Drexel graduates from the area. More

#### Northern California Annual Alumni Holiday Dinner

Save the date for a holiday dinner with the Alumni Club of Northern California on Saturday, December 4, 2010, at 6 p.m. More details on this festive gathering are coming soon!

### Phoenix Area Alumni Night at ZooLights

Come explore "wildlife in wild lights" at the Phoenix Zoo's ZooLights – the largest holiday light display in all of Arizona on Wednesday, December 8, 2010! Celebrate the season with fellow Drexel classmates and friends while enjoying a spectacular buffet of festive, gourmet holiday desserts and treats, along with hot cocoa, coffee, cider, tea, egg nog, soft drinks and wine. **More** 

# Detroit Monthly Alumni Networking Happy Hour

The Alumni Club of Michigan invites fellow alumni from the Detroit area to its monthly networking happy hour at Doc's Sports Retreat. Come out to Doc's on Tuesday, December 14, 2010, and get to know some alumni friends in your area! **More** 

Chester & Delaware Counties Alumni Brewery Tour, Beer Tasting and Reception The Drexel University Alumni Association and the LeBow Alumni Council invite Drexel alumni for a brewery tour, beer tasting and reception at the



award-winning Victory Brewing Company on Wednesday, January 26, 2011. Guests will learn about beers made on-site while networking with fellow alumni. **More** 



far and wide — not only from the San Francisco Bay Area — and also from around the country, with College of Nursing alumni turning out in numbers thanks to a national Art Therapy conference being held in the city. **More** 

# Join Drexel Engineers Without Borders on Facebook

Drexel Engineers Without Borders is a non-profit humanitarian organization established to partner with developing communities worldwide in order to improve their quality of life. This partnership involves the implementation of sustainable engineering projects, while involving and training internationally responsible engineers and engineering students. To connect with Drexel Engineers Without Borders on Facebook, click here.

### Interested in Becoming a Co-op Employer?

The Steinbright Career Development Center is reaching out to alumni in the scientific fields to ensure that their employment needs are being met. As a Drexel



graduate, you know that co-op offers the ability to fill full-time positions, year round, with a high quality workforce at a lower cost than permanent hires. If your company could benefit from hiring biomedical engineering, chemistry, physics, biology and chemical engineering co-op students, please contact Larissa Yeager, employer relations coordinator, at 215-895-1817 or lyeager@drexel.edu.

## Athletics

#### Feel the Fire with Drexel Basketball and the Alumni Association Alumni, friends and

fellow sports fans will be cheering on the Dragons at Drexel basketball games all winter long. Enjoy a



pre-game reception as you gear up for each game. Click below for details on each alumni reception and game.

> Men's Basketball at Penn November 20, 2010

Men's Basketball vs. St. Joseph's December 1, 2010

Men's Basketball at Northeastern December 4, 2010

Men's Basketball at Louisville December 14, 2010

Women's Basketball at Princeton December 17, 2010 post a class note, network and job search, or simply reconnect with old friends and see what they've been up to. Now you can also check out videos on the official YouTube channel for the Drexel University Alumni Association, and get the latest news and announcements from our official Twitter feed. More

For a step-by-step video on how to log in and update your profile in the Online Alumni Directory, click here.

### Get Your Free Alumni Card Today!

Your Alumni Card is your key to campus. Visit the University libraries, Korman Computing Center or the new Recreation Center (membership fees apply) and receive alumni discounts at the Mandell Theater box office. More

### Alumni Memberships Available at the Drexel University Recreation Center

Where can you beat the heat with a swim, challenge yourself with a climb and catch up with old friends while making new ones? At Drexel University's Recreation Center! Drexel alumni are welcome to join the Recreation Center, but don't forget your Alumni Card! Please check out the various Alumni Membership options here. And bring a friend!

# GradMed® Offers Affordable, Short-Term Medical Insurance

GradMed® short-term medical insurance provides protection from the major expenses associated with an accident or illness. An ideal product for new graduates and alumni between jobs, coverage can begin as early as the day after receipt of your application. More

### Pennsylvania License Plate Program

Drexel University is a recognized organization in the Pennsylvania Department of Motor Vehicles Special Organization Plate Program. If you are interested in ordering a Drexel plate, **click here** for more information.

### Experience the Flexibility of Drexel

University Online and Save 15% on Tuition As a Drexel graduate, you'll enjoy an automatic 15% tuition reduction on all Drexel Online programs! With 90+ degree and certificate programs to choose from, you can further your education and advance your career with 24/7 online access that works around your schedule. You'll even earn the same degree as on-campus students. Drexel Online: the most convenient way for you to be a Drexel Dragon once again! More

### **Colleges & Schools**

### WKDU Cleans Up at CMJ Awards

Last month, WKDU 91.7 FM, Drexel's student-run radio station, won Best College Radio Station at the annual CMJ awards in New York City. The station was also awarded Champion of the Local Scene for the station's strong involvement in the Philadelphia music scene. In addition to WKDU's success, Music Industry alumna Karen Moran-Thomas '07 again won CMJ's Promoter of the Year. Karen works for a full-spectrum music marketing and promotion firm called The Syndicate. South Jersey Alumni Networking Reception The Drexel University Alumni Association and the LeBow Alumni Council will host a networking reception for Drexel alumni at Caffe Aldo Lamberti in Cherry Hill on Wednesday, February 2, 2011. More

### **Calling All Alumni!**

### Alumni from Student Organizations

When you attended Drexel, were you involved in a student organization leadership role? Were you a member of USGA or the president of your club? If so, let us know! Drexel's former student leaders will be highlighted during Homecoming Weekend 2011 with a special reunion event on January 22. Please take a minute to e-mail Louisa Kopp '08 at Ics42@drexel.edu with your contact information and your student organization leadership role so that we can update you on the reunion event.

### Legacy Families

Are you one of many generations of Drexel alumni? Are your children currently enrolled or have they already graduated from the University? The Alumni Association would like to recognize Legacy Families of alumni who have continued the Drexel tradition from their parents and grandparents or have passed it on to their children. Take just a minute to update your contact information with us for the latest news about upcoming Legacy Family events and programs. And save the date for a special reception for Legacy families before the January 8, 2011, Drexel Men's Basketball game in the Daskalakis Athletic Center. More information is coming soon! More

Sign up to Host a Dinner with 12 Dragons Dinner with 12 Dragons is a program that personalizes the overall student-alumni experience. All Drexel students and alumni are invited to participate in this dinner program where alumni open their homes to students and fellow alumni for small dinner parties, bringing everyone together in a warm, friendly environment. It's a great opportunity to get together and share some good food, good conversation and Drexel camaraderie. We're looking for alumni hosts for dinners this winter. Sign-up today! More

Click here to watch a video about a recent dinner at the Media, PA home of Catherine Campbell-Perna '95, '10, and learn more about what a *Dinner with 12 Dragons* is really like! Men's Basketball at Syracuse December 22, 2010

Women's Basketball and Alumni Dinner at San Diego Surf N Slam Tournament, December 28-30, 2010 Dinner, December 29, 2010

### Las Vegas Alumni Dinner with Wrestling

Drexel's wrestling team is coming to Las Vegas and all Drexel alumni in the area are invited to join the team and head coach Jack Childs for dinner at Gordon Biersch Brewery on Wednesday, December 1, 2010. More Stay in the Loop with the College of Medicine on LinkedIn and Twitter Alumni can now join the College of Medicine official networking group on LinkedIn. Use



LinkedIn to engage in discussions, reconnect with classmates, and share useful professional resources with one another. To join the group, click here. And get the latest news and announcements from the College of Medicine from its official Twitter feed, @drexelmedalumni.

### **OFF CAMPUS Premiere**

The student produced "dramedy" OFF CAMPUS will premiere on DUTV Monday, November 22, 2010, at 9 p.m. After a successful first season, a new crew of Antoinette Westphal College of Media Arts & Design students went to work producing the television show that features a cast of professional actors. Veteran television executive and Drexel's Television Program director Andrew Susskind oversees the development and production of OFF CAMPUS, creating an experience that continues the integrated and interdisciplinary learning approach that allows screen writing students to write scripts and Film & Video and Television students to handle all aspects of production for the series. More

Details is a monthly publication of the Drexel University Alumni Association For more information, call 1.888.DU.GRADS or e-mail alumni@drexel.edu



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