

# Details

The e-newsletter for Drexel Alumni

ALUMNI BUILDING TRADITIONS AND MAKING CONNECTIONS.

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## Alumni News

### 36th Annual Alumni Holiday Turkey Project is Tomorrow!

It's not too late to make a contribution to this great cause! For the past 36 years, the Drexel University community has lent its support to the Annual Alumni Holiday Turkey Project, providing holiday turkeys to families in need. In 2008, more than 35 alumni, faculty, staff, student, and community volunteers distributed 1,800 turkeys to families in West Philadelphia and those served by Drexel's 11th Street Family Health Services Center.



And the tradition continues again this year with turkey distribution along Market Street on Thursday, December 17, 2009. Drexel alumni, students, faculty, staff and friends can learn more how to support the Project by [clicking here](#).

### Young Alumni and Student Award Nominations

Each year the Drexel University Alumni Board of Governors recognizes young alumni and students for their outstanding achievements and service to the community and the university. We invite you to review the awards criteria for the Young Alumni Awards and the Outstanding Student Awards and submit nominations for worthy candidates. Nominations for the 2010 Young Alumni and Outstanding Student Awards must be submitted by March 12, 2010. [More](#)

### Alumni Spotlight: Susan Seidelman, CoAS '73, Hon. '91

During an intimate gathering in New York City, Oscar®-nominated director Susan Seidelman '73, Hon. '91 spoke with alumni and guests about her journey in the film industry over the course of three decades.

Initially enrolled in the fashion design program at Drexel, Susan suddenly found herself on a different path when an aversion to sewing caused her to re-think her plans. "I was 19 years old and the thought of sitting at a sewing machine just didn't work for me," she said. "At that time, not knowing what to do but knowing that I loved movies, I started taking film appreciation classes."



Susan went on to explain that one of her film professors turned her life in another direction by introducing her class to foreign films – films that Susan said she never had the opportunity to see growing up going to the local mall cinema. [More](#)

### Alumni Career Services is Looking for Alumni Speakers and Panelists

#### In the Michigan Area

The Alumni Club of Michigan is seeking volunteers to speak at an upcoming Alumni Career Services program to assist Drexel graduates in coping with the current economic crisis. We are seeking alumni who have been displaced from their industries and who would be willing to share their experiences, as well as alumni with expertise in human resources, hiring and/or staffing issues who can provide insight to economic and workplace trends in the area and give alumni advice on how to plan their next career steps in a competitive labor market.

#### In the Philadelphia Area

The Philadelphia Alumni Club will host an Alumni Career Services panel discussion in February 2010, titled the "The Dragon's Guide to Success: An Inside Look at Today's Job Market." The panel will focus on trends in the current job market brought on by the economic crisis and provide advice on how to stand out in this competitive climate. We would like to include a graduate who works in human resources in our panel, to discuss what they look for in applicants and how job seekers can set themselves apart in this market.

For more information or to volunteer in either the Michigan or Philadelphia areas, please contact Lauren Rocca '04, '09 at [lmr24@drexel.edu](mailto:lmr24@drexel.edu) or 215-895-2744.

### Scholarships Available for Children and Grandchildren of Drexel



### Career Makeover Strategies: 7 Signs of Job Burn-Out and How to Rekindle Your Passion by Tai Goodwin '95

Think you might be experiencing a job burn-out? If so, check out Tai's *Career Makeover* column this month and learn what strategies will help you shift gears to get out of your professional rut. [More](#)



### Career Zone: 'Tis the Season To Update Your Résumé by Julia Levy '93

Get ahead of your New Year's Resolution and take advantage of down time during the holidays by updating and renovating your résumé using Julia's tips. [More](#)



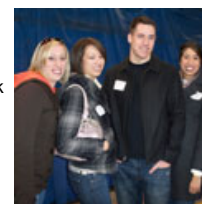
## Philadelphia Area

### Alumni Career Services Program: Seven Ways to Make Over Your Career

Join us on Thursday, January 21, 2010, for an evening with Tai Goodwin '95, The Career Makeover Coach, and learn how to regain control over your career through understanding and choosing the best options for your professional reinvention. All alumni are invited to enjoy the program in the Paul Peck Alumni Center, followed by a reception with hors d'oeuvres, soft drinks, wine and beer. [More](#)

### Come Celebrate Homecoming 2010 at Drexel!

All alumni are invited back to campus for Homecoming 2010 on Saturday, January 23. This year's festivities will include a tailgate brunch, the men's basketball game versus Hofstra, a pre-game reception, post-game celebration, and more. A special alumni ticket package is available for just \$20. [More](#)



### Reunite with Fellow Resident Assistants

Reunite with former RAs and members of Residential Living during Homecoming 2010! This special reunion event on Saturday, January 23,

## Alumni

Are you the parent or grandparent of a current Drexel student? If so, the Alumni Association would like to let you know that it offers Alumni Legacy Scholarships to children and grandchildren of Drexel alumni, including alumni of the College of Medicine, School of Public Health, and College of Nursing and Health Professions. **Applications are due by Friday, February 26, 2010**, and applicants must be current sophomores, pre-juniors or juniors with a GPA of 3.0 or higher. [Click here](#) for more information on the Scholarship Program, including other scholarship opportunities, and to download an application.



## Meet the Next Generation of Dragons! Become an Alumni Ambassador

This fall Alumni Ambassadors helped Drexel connect with more than 600 high school students at college fairs throughout the country. We hope to reach even more in the spring with your help! The Alumni Ambassadors Program provides a unique opportunity for alumni to stay connected to Drexel and there are many different ways to get involved as one. You can visit high schools, attend on-campus events, and field one-on-one questions from prospective students on the phone or by e-mail. One of the best ways you can support Drexel is to share your experiences and answer questions about the university from prospective students. Who better to relate than you, someone who has already experienced it first hand? [More](#)

## Colleges & Schools

### Drexel Women in Business Hosts Alumni/MBA Student Mixer on Campus

The Drexel Women in Business (DWIB) is looking for alumni volunteers for its Alumni-MBA Student Mixer on January 12, 2010. Come join us, share your experiences with others, and make new connections! The event will start with a mini speed networking session as an icebreaker and will be followed by informal networking over light refreshments. [More](#)

### Boston Alumni Networking Reception

The *iSchool* invites all alumni and students to enjoy a free networking reception on Sunday, January 17, 2010, at the LTK Bar and Kitchen. This event is during the American Library Association Midwinter Meeting, being held January 15-19, and is in walking distance from the Boston Convention and Exhibition Center. [More](#)



### iSchool Night at the Sixers

The *iSchool* cordially invites its alumni and students to the Philadelphia 76ers vs. Portland Trailblazers game on Wednesday, January 20, 2010. Complimentary shuttle service, pizza and refreshments will be available from Drexel's main campus. [More](#)

### Upcoming LeBow College of Business Events in Malvern

The LeBow College of Business Center for Corporate and Executive Education presents a number of upcoming alumni events, held at its Malvern, PA campus. Click the title below for more event information and to register.

#### Business Relationships That Last: 5 Steps to Transform Contacts into High Performing Relationships

January 20, 2010  
5:30 to 9 p.m.

#### The Influence of Current,

## Athletics

### We're on the Road with Drexel Basketball!

We're following exciting Drexel basketball games around the country and we want you to join us! The Alumni Association will host receptions prior to each game as we gear up to cheer our Drexel Dragons on to victory! Click each game below for details.



#### Drexel Dragons at Cal State Northridge

Friday, December 18, 2009  
Pre-game reception: 5 p.m.  
Tip-off: 7:05 p.m.

#### Drexel Dragons at Delaware

Saturday, January 2, 2010  
Pre-game reception: 12 p.m.  
Tip-off: 2 p.m.

#### Drexel Dragons at Georgia State

Monday, January 4, 2010  
Pre-game reception: 5 p.m.  
Tip-off: 7:05 p.m.

#### Drexel Dragons at Towson

Wednesday, January 13, 2010  
Pre-game reception: 5:30 p.m.  
Tip-off: 7 p.m.

#### Drexel Lady Dragons at Delaware

Sunday, January 17, 2010  
Pre-game reception: 12 p.m.  
Tip-off: 2 p.m.

#### Drexel Dragons at Northeastern

Wednesday, January 27, 2010  
Pre-game reception: 5 p.m.  
Tip-off: 7 p.m.

**Drexel Dragons at Hofstra**  
Wednesday, February 10, 2010  
Pre-game reception: 5 p.m.

2010, will include tours of the residence halls, a networking reception, and a dinner on the 17th Floor of the new Millennium Hall with spectacular views of Drexel's campus and Philly. [More](#)

### Triangle Alumni Happy Hour

The Triangle Alumni Group invites all former members of "The Triangle" school newspaper to Mikey's American Grill during Homecoming 2010 for a happy hour reunion on Saturday, January 23, from 3 to 5 p.m.! Get together and network with former "Trianglers" while enjoying the Homecoming After-Party celebration. [More](#)

### Chester County Networking Reception and Beer Tasting

The Alumni Association and the LeBow College of Business invite Chester County alumni to meet and network while enjoying a reception, tour and beer tasting at Victory Brewing Company on Wednesday, January 27, 2010. [More](#)



### Drexel Night at "BODY WORLDS 2 & The Brain"

The Alumni Associations of Drexel University and Drexel University College of Medicine invite you to take an eye-opening journey through the inner workings of the human body at "BODY WORLDS 2 & The Brain" at The Franklin Institute on Thursday, January 28, 2010. The evening will begin with a reception, followed by a discussion with Jed S. Shumsky, Ph.D., course director of medical neuroscience and research associate professor in the Department of Neurobiology and Anatomy, and Janet Smith, professor of neurobiology and anatomy. [More](#)

### Join us for Alumni Day at the DAC

Enjoy our annual alumni reception in the Hazem Maragah Hospitality Suite before and during the game as we cheer on the men's basketball team at home against the Blue Hens of Delaware on Saturday, February 13, 2010. The pre-game alumni lunch starts at 11 a.m. and is immediately followed by tip-off at noon. Go Dragons! [More](#)

### Young Alumni Party at the Pyramid Club

All young alumni are invited to an exclusive free happy hour event on Friday, February 19, 2010, at Philadelphia's Pyramid Club, a private business club located at the "top-of-the-town," on the 52nd floor. Enjoy drink specials and hors d'oeuvres while mingling and networking and taking in the breathtaking views of Center City. Don't miss this chance to experience the Pyramid Club! [More](#)



### Alumni Day at Women's Basketball

The Lady Dragons take on the Hofstra Pride for Alumni Day at Women's Basketball on Sunday, February 21, 2010. Join us for lunch at 12 p.m. and stick around to cheer on the home team! [More](#)

## Around the World

### Atlanta Alumni Networking Reception

### Future, and Potential Tax Legislation on Investments and Retirement

February 3, 2010  
5:30 to 9 p.m.

### Drexel Connection @ LeBow Networking Event

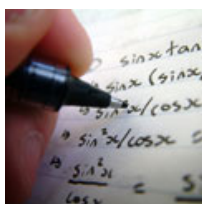
February 10, 2010  
5:30 to 7:30 p.m.

### LeBow College of Business Pharmaceutical Leadership Forum

Drexel University's LeBow College of Business invites all alumni, students and friends to attend a Pharmaceutical Leadership Forum with Dr. Craig Newschaffer, professor and department chair at the Drexel School of Public Health. Dr. Newschaffer will provide expert commentary on the interaction between genes and environmental impacts in autism on Thursday, January 21, 2010. Reception to follow. [More](#)

### The Math Forum Seeks Mentors

The Math Forum @ Drexel University is seeking alumni volunteers to work with math and science teachers in South Jersey. The Mentors 4 STEM program places retirees with professional backgrounds in science, technology, engineering and math (STEM) in public high schools where they collaborate with math and science teachers and work as mentors with their students. Mentors volunteer in the school for five to seven hours per week for a three-month period from January through March. For more information, or to volunteer, please contact Tamar Lelkes at 215-895-3926 or [tl45@drexel.edu](mailto:tl45@drexel.edu).



### Online Webcast: "The Effects of President Barack Obama on Education and the Nation"

Dr. Kimetta Hairston, professor at Penn State, Harrisburg, will present this webcast on Monday, January 25, 2010, from 4 to 5:30 p.m. (EST) as part of the The PA-National Association for Multicultural Education's Multicultural Education Symposia series which is co-sponsored by Drexel's Multicultural Collaborative and Temple's Office of Multicultural Affairs. All alumni are invited to attend the event via webcast through Adobe Connect. If you plan to attend online, RSVP by Friday, January 22, 2010, to [ksl33@drexel.edu](mailto:ksl33@drexel.edu).

### Design & Merchandising and Fashion Design Alumni/Student Meet and Greet

The Antoinette Westphal College of Media Arts and Design invites alumni of the Design & Merchandising and Fashion Design Programs to an Alumni/Student Meet and Greet during the program's annual senior trip to New York City on Thursday, January 28, 2010. Come and enjoy complimentary appetizers at the Windfall Lounge and Grill. [More](#)



### Goodwin College of Professional Studies

Tip-off: 7 p.m.

## Campus News

### Drexel Sacramento Invites Alumni Anywhere To Leadership Speakers Series

In conjunction with the LeBow College of Business, Drexel's Center for Graduate Studies in Sacramento is hosting a novel speaker series called "What It Means To Lead: Coast-to-Coast Conversations with Business and Civic Leaders." These one-hour podcasts connect students, faculty and alumni in Philadelphia and Sacramento, simulcast over the web. They provide an intimate look at the values, principles, and strategies of proven leaders, in a uniquely informal but educational setting. The next Conversation is on Thursday, January 7, 2010. [More](#)

### Drexel Recreation Center Membership Special Extended for Drexel Alumni

Sign up for a Recreation Center Annual Membership by December 31, 2009, and save \$100! [Click here](#) for alumni membership options and pricing information. If you would like to take advantage of the savings please contact Paula Bryant, membership and marketing director, at [ppb25@drexel.edu](mailto:ppb25@drexel.edu) or 215-571-3513.

## Alumni Resources

### Sign Up Now to Host a Dinner with 12 Dragons

*Dinner with 12 Dragons* is a program that personalizes the overall Drexel student-alumni experience. All Drexel students and alumni are invited to participate in this dinner program where alumni open their homes to students and fellow alumni for small dinner parties, bringing everyone together in a warm, friendly environment for good food, conversation and Drexel camaraderie. [More](#)

### Alumni Travel Program

Be sure to join our travel mailing list to receive information on all of our new destinations, including the Greek Isles and the Amalfi Coast. [Click here](#) to e-mail the Alumni Office and include your name, class year and address.

[Click here](#) for more information on all of our Alumni Travel Program offerings.

### Join an Online Alumni Network with Facebook, inCircle, and now, LinkedIn

Facebook and inCircle are great ways to connect with fellow classmates, whether around the corner or across the world! And now the Alumni Association is pleased to announce the launch of the official "Drexel University Alumni Association Networking Group" on LinkedIn. The group was formerly known as "Drexel Networking" and was created by Steve Markey '04, to provide a place for personal and professional networking among alumni. It has become the largest Drexel networking group on LinkedIn, so join the group and instantly get connected to more than 4,000 alumni!

If you graduated in 1985, this year marks your

Celebrate the New Year with fellow Drexel alumni in the Atlanta area and enjoy the opportunity to meet and network with alumni from many other universities currently living or working nearby. Don't miss the fun at Spice Market on Wednesday, January 13, 2010. [More](#)

### Alumni Lunch with President Pennoni

Interim President C.R. "Chuck" Pennoni will be in San Francisco, CA, for an alumni lunch on Tuesday, January 19, 2010. Please join us at Postrio for lunch and a Drexel update from President Pennoni. [More](#)



### An Insider's Look at Careers in Government and Non-Profit Organizations

Join Drexel alumni in the Washington, DC area on Wednesday, February 24, 2010, for a networking reception and panel discussion, focusing on careers in government and non-profit organizations. Our alumni panelists will provide insight into the skills needed to embark on a career in these fields, including where to look for jobs, how to transition into government and non-profit organizations from other industries, and what to expect once you are employed in these fields. [More](#)

### Drexel is Coming to London!

The Alumni Association would like to make sure our contact information for graduates who live and/or work in the United Kingdom is up-to-date. Please take a minute to fill out a short online form so that we can send you details regarding an exciting alumni event in London, scheduled for the spring of 2010. [More](#)



## Calling All Alumni!

Are you a part of one of the following groups? If so, take a moment to let us know!

### Drexel Women in Business

Drexel Women in Business members would like to stay connected to their alumni and build a network of students and graduates. Contact Louisa Kopp '08 at [lcs42@drexel.edu](mailto:lcs42@drexel.edu) if you were a member of Drexel Women in Business.

### Drexel Newman Club

We plan to organize a reunion event for members of the Newman Club of The Newman Catholic Community at Drexel. Contact Louisa Kopp '08 at [lcs42@drexel.edu](mailto:lcs42@drexel.edu) if you were part of the Drexel Newman Community.

### Media Groups on Campus

Were you involved in WKDU, DUTV, *The Lexerd*, *The Triangle*, or another marketing or public relations group on campus? Drexel's media groups will be highlighted at Alumni Weekend with a special reunion event on May 1, 2010. [More](#)

### Veterans and Members of ROTC

We want to recognize our alumni who have served our country as veterans or former members of ROTC at Drexel. Contact Louisa



### Open House

Join us at this open house to discover the great opportunities at the Goodwin College of Professional Studies on Thursday, January 28, 2010. Learn about a number of programs, including the Ph.D. in Educational Leadership Development and Learning Technologies, Ed.D. in Educational Leadership and Management, and masters programs in Construction Management, Engineering Technology, Sport Management.

[More](#)

### AWCoMAD Granted Accreditation

The Antoinette Westphal College of Media Arts & Design has again been re-accredited by National Association of Schools of Art and Design (NASAD) for all of its eligible programs for the next five years. The NASAD accreditation is a renewal for the programs in Design & Merchandising, Digital Media, Fashion Design, Film & Video, Graphic Design, Interior Design and Photography, as well as first-time accreditations for the programs in Television and Television Management — majors it has launched since the last accreditation.

### Eight Independent Music Award Nominations for Mad Dragon Records

Mad Dragon Recording Artists have been nominated for eight 2009 Independent

Music Awards in six different categories. The IMAs are the top national awards for college music recording programs and independently produced music. Our college record label is no stranger to the IMAs. The eight nominations are up from three last year. Winners will be announced in January 2010. [Click here](#) to cast your vote and support our Drexel artists!



25th reunion! We have a **Class of 1985 Facebook Fan Page** to help you and your classmates plan special reunion activities for Alumni Weekend 2010 to celebrate this milestone.

To connect to an online alumni network on Facebook, *inCircle* or LinkedIn, [click here](#).

### Alumni Card

Your Alumni Card is your key to campus. Visit the university libraries, Korman Computing Center or the Daskalakis Athletic Center (membership fees apply) and receive alumni discounts at the Mandell Theater box office. [More](#)

### Donate to the Leadership Library and Get a Free T-Shirt!

The Alumni Association invites graduates to donate new or used leadership books that they have found to be particularly motivational for the Alumni Leadership Library. The library is a collection of books generously donated by alumni and housed within the Dean of Students Office. The books are available, free-of-charge, for Drexel students to borrow and use. Anyone who brings a book to an alumni event will receive a free alumni T-shirt! For more information, donation instructions and a listing of suggested titles, [click here](#).

Kopp '08 at [ics42@drexel.edu](mailto:ics42@drexel.edu) if you are a military veteran or ROTC graduate.

**Details** is a monthly publication of the **Drexel University Alumni Association**  
For more information, call **1.888.DU.GRADS** or e-mail [alumni@drexel.edu](mailto:alumni@drexel.edu)

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