

NOVEMBER 2009 VOLUME 5: NO. 10

## Alumni News

### 36th Annual Alumni Holiday Turkey Project

For the past 36 years, the Drexel University community has lent its support to the Annual Alumni Holiday Turkey Project, providing holiday turkeys to families in need. In 2008, more than 35 alumni, faculty, staff, student, and community volunteers distributed 1,800 turkeys to families in West Philadelphia and those served by Drexel's 11th Street Family Health Services Center.



And the tradition continues again this year on Thursday, December 17, 2009. Drexel alumni, students, faculty, staff and friends can support the project by

volunteering to assist with our turkey distribution or by making an online contribution to the project. More

### Nominate a Candidate for the 2010 Alumni Awards

The Drexel University Alumni Association Board of Governors annually recognizes alumni for outstanding achievements in their professions, in the community, and within the university. We encourage all members of the alumni and university community to participate in the awards process by sharing the achievements of fellow alumni, colleagues and friends with the committee for nomination. We invite you to review the awards criteria and submit nominations for worthy candidates. Nominations for the 2010 Alumni Association Awards must be submitted by November 25, 2009. **More** 

### Young Alumni Profile: Julie (Bonner) Rustad, AWCoMAD '01

With her company 24-7 Creative Solutions, Julie Rustad '01 specializes in providing medium-sized businesses with the professional design they need in order to achieve success. Her portfolio includes logos, business cards and letterhead design, layout of brochures, annual reports and magazines, postcards, invitations, custom e-newsletters, animated Web banners and Web design.



As a young professional, Julie decided to take the leap into the world of entrepreneurship and started her own graphic design business in Tucson, Arizona. Read on as she talks about her journey and what she has learned along the way, as well as her other creative outlet – playing drums in a rock band. More

### Save the Date for Homecoming 2010

All alumni are invited back to campus for Homecoming 2010 on Saturday, January 23, and Sunday, 24. This year's festivities will include the men's basketball game against Hofstra, a pre-game celebration, networking events and more. Special ticket packages for alumni will be on sale soon. Please stay tuned for more information! If you would like to be involved on the planning committee, or if you have any suggestions for Homecoming 2010, please contact Louisa Kopp '08 at Ics42@drexel.edu or 215-895-6317.

### Sign up Now to Host a Dinner with 12 Dragons

Dinner with 12 Dragons is a program that personalizes the overall Drexel student-alumni experience. All Drexel students and alumni are invited to participate in this dinner program where alumni open their homes to students and fellow alumni for small dinner parties, bringing everyone together in a warm, friendly environment for good food, conversation and Drexel camaraderie. More



The School of Education invites its alumni to participate in a survey collecting data and feedback regarding alumni events, involvement and interest. Participation in this survey will provide the School of Education with valuable information and feedback that will be used to better serve its alumni community. **Click here** to fill out the quick survey.



Career Makeover Strategies: Bulletproof Your Life Book Review by Tai Goodwin '95 Read Tai's review of Bulletproof Your Life, a book you might want to reach for if your job is on the line. More

ALUMNI BUILDING TRADITIONS AND MAKING CONNECTIONS.

### Career Zone: How to Say Thank You

by Julia Levy '93 In today's difficult job market, having fantastic follow up skills will set you apart from many other job seekers. Follow





Julia's guidelines for a great follow up after any interview or professional contact. More

# Alumni Career Services is Looking for Speakers in the Michigan Area

The Alumni Club of Michigan is seeking volunteers to speak at an upcoming Alumni Career Services program to assist Drexel graduates in coping with the current economic crisis. We are seeking alumni who have been displaced from their industries and who would be willing to share their experiences, as well as alumni with expertise in human resources, hiring and/or staffing issues who can provide insight to economic and workplace trends in the area and give alumni advice on how to plan their next career steps in a competitive labor market. For more information or to volunteer, please contact Lauren Rocca '04, '09 at Imr24@drexel.edu or 215-895-2744.

## **Philadelphia Area**

### Network at the

Continental Mid-town The Drexel University Alumni Association and the LeBow College of Business invite Philadelphia area alumni to meet and network while enjoying a reception at the Continental Mid-town on



Wednesday, November 18, 2009. More

Gather with fellow Drexel graduates and friends for a festive holiday happy hour at Iron Hill Brewery in

Maple Shade, New Jersey on Thursday, December 3, 2009. Come celebrate the season with the Alumni

South Jersey Alumni Happy Hour

and Reception

Club of South Jersey! More

An Evening at the

Join Interim President

'66, Hon. '92, his wife

alumni for a holiday

spectacular on

C.R. "Chuck" Pennoni '63,

Annette, and fellow Drexel

Holiday POPS!

## **Colleges & Schools**

Memorial Service Honors the Life of **Chemistry Professor Bob Hutchins** A memorial celebration will be held on Wednesday, November 18, 2009, for Robert "Bob" Hutchins, Ph.D., professor of Chemistry from 1968 to 2008. Join members of the Drexel community in the Paul Peck Alumni Center, beginning at 4:30 p.m. For more information, contact Joyce Haas at jmh34@drexel.edu.

### Architectural Acoustics with John Storyk

John Storyk is one of the world's most accomplished architectural acousticians with more than 3,000 world-class audio and video



production facilities, including home studios for music artists like Jay-Z, Alicia Keys, Bob Marley and Bruce Springsteen. On Thursday, November 19, 2009, Storyk will be a guest of the Antoinette Westphal College of Media Arts and Design to discuss the variables of sound studio design in the modern age. The event is free and open to the public. For more information, call 215-895-1897 or e-mail rjs33@drexel.edu.

### Art Therapy Alumni Reception in Dallas

Nancy Gerber, PhD, ATR-BC, LPC, Director of Art Therapy Education, invites art therapy alumni to reconnect with their Hahnemann and Drexel University classmates and friends at an alumni reception held in conjunction with the AATA 40th Anniversary Conference on Friday, November 20, 2009. More

### **Orchestra HD** Simulcast

If you can't make it to the Kimmel Center to hear the storied Philadelphia Orchestra, then ioin us in Bossone's Mitchell Auditorium for the second Philadelphia



Orchestra global concert cybercast on Saturday, November 21, 2009, at 8 p.m. This initiative features a full-length Philadelphia Orchestra concert beamed to campus in HD and digital sound. For more information, including a full list of concert cybercast dates, click here.

### Holiday Shopping Night for Fashion and **Design & Merchandising Alumni**

Enjoy a night of holiday shopping and light refreshments as students of the fashion and design & merchandising program launch their d&m kiosk, a shop featuring a collection of works created by students, faculty, staff and alumni of AWCoMAD. The d&m kiosk will be open from 6 to 8 p.m. on Thursday, December 3, 2009, in the lobby of Nesbitt Hall. To RSVP. call 215-895-0361 or e-mail dsmr@drexel.edu.

LeBow College of Business

## Athletics

Feel the Fire with **Drexel Men's Baskethall** 

Kick-off the 2009-10 Drexel Men's Basketball season at one of the following exciting games around the country! The Alumni Association will

host receptions prior to each game as we gear up to cheer our Drexel Dragons on to victory! Click each game below for details.

### **Drexel at Rutgers**

Friday, November 20, 2009 Pre-game reception: 5:30 p.m. Tip-off: 7:30 p.m.

### **Drexel at Penn**

Tuesday, November 24, 2009 Pre-game reception: 5:30 p.m. Tip-off: 7 p.m.

### Drexel at Cal State Northridge

Friday, December 18, 2009 Pre-game reception: 5 p.m. Tip-Off: 7:05 p.m.

### **Drexel at Kentucky**

Monday, December 21, 2009 Pre-game reception: 5 p.m. Tip-off: 7 p.m.

### **Drexel Hosts the 2009 Legends Classic**

Come watch the Drexel Dragons Men's Basketball team take on visiting teams Cornell, Toledo and Vermont in the 2009 Legends Classic at the Daskalakis Athletic Center from Friday, November 27, to Sunday, November 29, 2009. Tickets are \$15 for two games per day or \$35 for all six games. Children 12 and under are free. For more information, or to order tickets, call 1-866-4-DREXEL or click here.

## **Alumni Resources**

### Alumni Travel Program: Book early and save on Argentina & Chile!

From March 24 through April 3, 2010, the Alumni Travel Program will be heading to Argentina and Chile and is happy to announce a special offer on early bookings. Drexel alumni and travelers can save \$500 per person off the regular price of the program for our Argentina and Chile program by booking online now! Click here for more information on this special offer, which expires December 15, 2009.

Also, be sure to join our travel mailing list to receive information on all of our new destinations, including the Greek Isles and the Amalfi Coast Click here to e-mail the Alumni Office and include your name, class year and address

Click here for more information on all of our



Wednesday, December 9, 2009. The evening will begin with a reception at the Union League of Philadelphia, followed by the Holiday POPS! Performance at the Kimmel Center for the Performing Arts. More

### Alumni Career Services Program: Seven Ways to Make Over Your Career

Join us on Thursday, January 21, 2010, for an evening with Tai Goodwin '95, The Career Makeover Coach, and learn how to regain control over your career through understanding and choosing the best options for your professional reinvention. All alumni are invited to enjoy the program in the Paul Peck Alumni Center, followed by a reception with hors d'oeuvres, soft drinks, wine and beer. More

### **Chester County Networking Reception** and Beer Tasting

The Alumni Association and the LeBow College of **Business invite Chester** County alumni to meet and network while enjoying a reception, tour and beer tasting at Victory



Brewing Company on Wednesday, January 27, 2010. More

### Drexel Night at "BODY WORLDS 2 & The Brain"

The Alumni Associations of Drexel University and Drexel University College of Medicine invite you to take an eye-opening journey through the inner workings of the human body at "BODY WORLDS 2 & The Brain" at The Franklin Institute on Thursday, January 28, 2010. The evening will begin with a reception, followed by a discussion with Jed S. Shumsky, Ph.D., course director of medical neuroscience and research associate professor in the Department of Neurobiology and Anatomy, and Janet Smith, professor of neurobiology and anatomy. More

## Around the World

### Dine with Drexel Wrestling in Nevada

Join Drexel alumni and friends on Wednesday, December 2, 2009, to welcome the Drexel wrestling team to the Las Vegas area! The team and coaches are in town for the Cliff Keen Las Vegas Collegiate Wrestling Invitational Tournament, and they look forward to meeting local Drexel alumni at a dinner at the Ventano Italian in Henderson, Nevada. More

**Drexel is Coming to** 



### Pharmaceutical Leadership Forum

Drexel University's LeBow College of Business invites all alumni, students and friends to attend a Pharmaceutical Leadership Forum with Dr. Craig Newschaffer, professor and department chair at the Drexel School of Public Health. Dr. Newschaffer will provide expert commentary on the interaction between genes and environmental impacts in autism on Thursday, January 21, 2010. Reception to follow. **More** 

## **Campus News**

Sacramento Graduate Students Meet Golden Dragons

In another first, six members of the inaugural classes at Drexel's Center for Graduate Studies in Sacramento had lunch



with several Golden Dragons and other Drexel alumni in Granite Bay on November 3, 2009. The students spoke about why they chose Drexel – an almost complete unknown in the Northern California region a year ago – and how excited they have been to be part of the Drexel family. **More** 

### Take a Virtual Campus Tour

Beginning with founder Anthony J. Drexel's commission to the Wilson Brothers to design the Main Building, Drexel's campus has been highlighted by the work of great architects from every era. Today, important legacy designs by the Wilsons, Frank Furness and T.P. Lonsdale stand alongside modern landmarks by I.M. Pei, Philip Johnson, Michael Graves, Robert Venturi and others. To view this virtual tour of the beautiful, functional urban designs that grace Drexel's University City Main Campus, click here.

### New Recreation Center Membership Sale

Join the new Recreation Center now and save! Drexel alumni who join before November 30, 2009, save \$100 on an annual membership. Visit the brand new Web site to learn more about health and wellness opportunities in the new Recreation Center! More Alumni Travel Program offerings.

### Join an Online Alumni Network with

Facebook, inCircle, and now, LinkedIn Facebook and inCircle are great ways to connect with fellow classmates, whether around the corner or across the world! And now the Alumni Association is pleased to announce the launch of the official "Drexel University Alumni Association Networking Group" on LinkedIn. The group was formerly known as "Drexel Networking" and was created by Steve Markey '04, to provide a place for personal and professional networking among alumni. It has become the largest Drexel networking group on LinkedIn, so join the group and instantly get connected to more than 4,000 alumni!

If you graduated in 1985, this year marks your 25th reunion! We have a **Class of 1985 Facebook Fan Page** to help you and your classmates plan special reunion activities for Alumni Weekend 2010 to celebrate this milestone.

To connect to an online alumni network on Facebook, *inCircle* or LinkedIn, **click here**.

### Alumni Card

Your Alumni Card is your key to campus. Visit the university libraries, Korman Computing Center or the Daskalakis Athletic Center (membership fees apply) and receive alumni discounts at the Mandell Theater box office. **More** 

# Donate to the Leadership Library and Get a Free T-Shirt!

The Alumni Association invites graduates to donate new or used leadership books that they have found to be particularly motivational for the Alumni Leadership Library. The library is a collection of books generously donated by alumni and housed within the Dean of Students Office. The books are available, free-of-charge, for Drexel students to borrow and use. Anyone who brings a book to an alumni event will receive a free alumni T-shirt! For more information, donation instructions and a listing of suggested titles, click here.

### London!

The Alumni Association would like to make sure our contact information for graduates who live and/or work in the United Kingdom is up-to-date. Please take a minute to fill



out a short online form so that we can send you details regarding an exciting alumni event in London, scheduled for the spring of 2010. More

## **Calling All Alumni!**

Are you a part of one of the following groups? If so, take a moment to let us know!

### Drexel Women in Business

Drexel Women in Business members would like to stay connected to their alumni and build a network of students and graduates. Contact Louisa Kopp '08 at Ics42@drexel.edu if you were a member of Drexel Women in Business.

### Drexel Newman Club

We plan to organize a reunion event for members of the Newman Club of Newman Catholic Community at Drexel. Contact Louisa Kopp '08 at Ics42@drexel.edu if you were part of the Drexel Newman Community.

### Media Groups on Campus

Were you involved in WKDU, DUTV, *The Lexerd*, *The Triangle*, or another marketing or public relations group on campus? Drexel's media groups will be highlighted at Alumni Weekend 2010 with a special reunion event on May 1, 2010. **More** 

### Veterans and Members of ROTC

We want to recognize our alumni who have served our country as veterans or former members of ROTC at Drexel. Contact Louisa Kopp '08 at Ics42@drexel.edu if you are a military veteran or ROTC graduate.

Details is a monthly publication of the Drexel University Alumni Association For more information, call 1.888.DU.GRADS or e-mail alumni@drexel.edu

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